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BWM Member Check list for October

- ✓ Register for December Board.
- ✓ Find that special item to bring to the Foundation's auction.
- ✓ Write a very clever clue!
- ✓ Order a personal or Local Club Holiday greeting for the Winter issue of MBW.
- ✓ Recruit a new member
- ✓ Commit to run for state office
- ✓ Have a Happy Halloween



missouri Business Woman

Business Women of Missouri Quarterly Magazine
Volume 90 No 2 Fall 2012

Coming Soon! Fun & Festivities of December Board Meeting

Register today for the annual December Board Meeting! The fun begins on Friday, November 30 with the Executive Committee's Open House featuring an extravagant offering of appetizers and desserts and the Foundation's Christmas Auction of mystery gifts. (Read the insert from the Foundation for full details) The meeting will be held in Springfield at the Ramada Oasis Convention Center.

Foundation Christmas Auction Will Repeat As Feature Event At December Board

By Velvet Fackeldey, Foundation PR Chair

Once again, the Foundation will hold an auction at the EC's Christmas Open House on Friday night of December Board. The Foundation asks everyone to please bring a wrapped gift with a clue to the contents. The gift should be new or gently used, and something you would like to

receive. The clue may be funny, mysterious or to the point. Remember that the money raised contributes to the Foundation Scholarship Fund which aids students in furthering their education. We appreciate the EC and all the BWM sisters who help the Foundation award scholarships.

Proclamation Signed in Governor Jay Nixon's Office Proclaiming October 14-20, 2012 Business Women of Missouri Week

Proclamation

WHEREAS, working women constitute 46.5 percent of the nation's workforce and strive to serve their communities, states and nation in professional, civic and cultural capacities; and

WHEREAS, 39 percent of employed women work in management or professional related occupations; and

WHEREAS, women are major players in consumer markets and are responsible for 83 percent of all consumer purchases; and

WHEREAS, women in Missouri came together on June 13, 1921, to form the Missouri Federation of Business and Professional Women's Club to support women in training, education and legislative issues; and

WHEREAS, the Business Women of Missouri is a non-profit, nonpartisan, self governing, member supported organization, which empowers women to "Believe in the Power of Women"; and

WHEREAS, the Business Women of Missouri includes members of all professions who represent a variety of skills and backgrounds that share similar objectives; and WHEREAS, the mission of the Business Women of Missouri is to achieve equity for all women in the workplace through advocacy, education and information.

NOW THEREFORE, I, Jeremiah W. (Jay) Nixon, GOVERNOR OF THE STATE OF MISSOURI, do hereby proclaim October 14 – 20, 2012, to be BUSINESS WOMEN OF MISSOURI WEEK

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, this 25th day of September, 2012.

The President's Message

Thank goodness for fall! It has been a long, hot, dry summer. Thankfully, some late summer sprinkles have salvaged some of the beautiful fall color that we look forward to every year. My girls are back in school and that means additional activities. Some days, I feel like I am running in circles. I am sure many of you can relate!

I know that many of your BWM locals have had a busy summer with fairs and fund-raising events. I really enjoy reading about all your activities.

The Leadership Conference provided a perfect finale for the summer. Debora Biggs really did a bang-up job organizing the conference, "The M & Ms of Empowering Women". Special thank yous to Michelle Cook of Heart of the Ozarks BWM, Sandy Majchrzak of Three Rivers BWM and Betty Beason of Harrisonville BWM for their informative presentations. Another thank you to our own Whitney Adams, student member of Columbia BWM who provided professional photography services for our group. Check out the great picture she took of our group. It is on page three of this issue, and it is also on our Facebook page. Leadership is proving to be one of our best meetings of the

year. You really should include it on your calendar year after year!

The fall brought Regional Meetings that were well attended and well planned. Kudos to the Regional Directors and the Host Clubs for orchestrating and hosting informative, inspiring meetings. Other members of the Executive Committee and myself really enjoyed traveling across the state to the meetings.



I'm sure that I don't have to remind any of you that this is an election year. Thanks to our Legislative Chairs, Lorraine Whittington and Angie Moran for providing information for email blasts and articles and links for the website. Please take the time to read some of the information. There are a lot of issues on the ballot this year. I am very pleased to see so many Missouri women running for office. I must add that the club maintains a non-partisan stand, as stated in our Legislative Platform.

That being said, I still encourage you to vote on November 6.

And that brings us to our upcoming meeting. December Board is the kick off of the Holiday season and what a wonderful way to kick it off! Please join all your BWM sisters in my wonderful home city of Springfield at the Ramada Oasis Hotel and Convention Center for a great time. The party begins on Friday night with the Executive Committee's Open House. We are planning a extravagant menu of totally "sinful" (calorie-wise) appetizers and desserts. Don't forget to bring your "mystery gift" for the Foundation's holiday auction. We always have a lot of fun with the auctioneer, the friendly banter that goes along with bidding and the anticipation and surprise that goes along with opening the gifts. Saturday will be the board meeting followed by lunch. I promise that you will be on your way home early Saturday afternoon. See you there!

Megan Broemmer
2012-2013 BWM State President



Megan Broemmer
BWM State President
2012-2013

An Invitation From Missouri Women's Leadership Coalition

You are invited to a Champagne Luncheon in support of the Women Who Ran in 2012 on Saturday, November 10th at 12:00 pm.

The costs for the luncheon and further details are in the invitation on the right. If you would like to RSVP and purchase a ticket ahead of time, you may find more information on their website:

<http://missouriwomensleadership.com>

Let's give these women our respect for running in this tough election!

Hope to see you there,
Missouri Women's Leadership Coalition

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PO Box 28243, Kansas City, MO 64188
816-333-6959 Phone/Fax

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You're Invited To A
Champagne Luncheon
spotlighting
Missouri's Women Who Ran in 2012
Saturday, November 10th
12:00 pm
at
Mary Steeb's beautiful Plaza location
Townsend Place
411 W. 46th Terrace
Kansas City, MO 64112
(up Broadway hill behind Pottery Barn)

Supporter - \$30 - luncheon & raffle ticket
Sponsor - \$50 - luncheon & two raffle tickets
Underwriter - \$100 - luncheon, program listing,
& eight raffle tickets

The Women Who Ran Are Our Guests

Checks may be made payable to MWLC
at the door, or Ardy Pearson,
1012 W 66th Terrace, KCMO 64113





BWM 2012 Leadership Conference

Submitted by Debora Biggs, 2012 Leadership Chair

The 2012 Leadership Conference was held August 4-5 at the Resort at Port Arrowhead in Lake Ozark, Missouri. President Megan Broemmer welcomed 51 members and guests to the conference which focused on the M & Ms of Empowering Women through membership, media and mentoring.

Saturday evening was spent with the total group participating in a series of leadership activities which included getting to know women leaders, a leadership circle and a scavenger hunt. Sunday followed with presentations by BWM members:

- Media Empowerment presented by Michelle Cook, Heart of the Ozarks BWM.
 - Membership Empowerment presented by Sandy Majchrzak, Three Rivers BWM.
 - Mentoring Empowerment presented by Betty Beason, Harrisonville BWM.
- Information from each of these presentations has been distributed to all local clubs and can be obtained by contacting the BWM state office.

This information sheet was presented by Michelle Cook at Leadership Conference

Promoting Your Local Chapter

These avenues are generally low cost or free ways of promoting your local organization on many different levels to a diverse audience.

1. **WORD OF MOUTH:** the easiest and best way of free marketing is word of mouth. In order to achieve superior Word of Mouth marketing you must provide above and beyond benefits and services which others will refer.
2. **ORGANIZATIONAL FORUMS / OPPORTUNITIES:** the majority of organizations incorporate benefits into their memberships.
 - a. IT IS THE MEMBERS RESPONSIBILITY TO TAKE ADVANTAGE OF THOSE BENEFITS TO WORK FOR THE CAUSE.
 - b. Many of your local's members most likely belong to other organizations in your area – take the time to learn what benefits are offered and how to use them to the advantage of your local through awareness.
 - c. Many of said benefits are at no additional cost other than membership – translation – if you aren't taking the time to learn about and utilize such benefits you are not maximizing that membership for the benefit of your local.
3. **UTILIZE PRESS RELEASES:** a well written press release can be picked up at any time, especially during slow news times.
 - a. Be clear and concise using the AP format as much as possible
 - b. Make it interesting by incorporating visualizing words when describing the meeting/event/function.
 - c. Keep to one page unless absolutely necessary to explain all inclusions.
 - d. Prior to distribution identify which media outlets will reach your target market/audience/demographic.
 - e. Examples of effective and non-effective press releases are included.
4. **COMMUNITY WEBSITES:** a number of community web sites / Facebook pages exist that have availability for information on events and promotions beneficial to the community and are listed for free. Check your area Chambers, radio stations, newspapers, TV stations, and any area Facebook pages that may promote your information through a listing. Many times this will be re-posted and shared which multiplies your reach.
5. **MISSOURI PRESS ASSOCIATION:** for around \$135 submission of a press release accompanied by flyer / photos / logs will be submitted to 425 media outlets throughout the state including print, radio and TV

Thank You from Sheila Miller

Thanks to all my BWM sisters for your kind thoughts, prayers and cards received following my mother's fall. After spending a month by her side, I can report that she is doing as well as can be expected and has been released to a rehabilitation center in Texas.

Sheila Miller, Excelsior Springs BWM

In Memory

Harrisonville Business Women and Business Women of Missouri have lost a dear sister, Gail Thompson, to ovarian cancer in August. Gail, 73, had served as local president, as District Director, on state committees and was always willing to share her vocal talents for special occasions.

Gail and her husband Jim were able to celebrate their 50th wedding anniversary with a trip to Kauai, Hawaii, in 2011. Her memorial service was held at Our Lady Lourdes Catholic Church, Harrisonville, August 22.

Submitted By Betty J. Beason, Harrisonville BWM

PSP Proud To Be Missouri's Representative At 2012 Women's Professional Empowerment Alliance (WPEA)

By Betty J. Beason, Past State President

It was my pleasure to represent Missouri at the Women's Professional Empowerment Alliance (WPEA) Conference in Peabody, Massachusetts in July. The 51 conference registrants represented 11 states.

I arrived at the Holiday Inn in Peabody Friday evening and was welcomed by the Massachusetts Business Women. One of the organizers of the Massachusetts event, Caroline Coscia was one of Nancy's Navigators and remembered our own Connie McGinness. I enjoyed visiting with other BPW members from years past.

Soon after arrival, we boarded a bus for a drive through historic Salem and Salem Willows, a municipal park on Salem Harbor, founded in 1858. Two popular refreshments, the ice cream cone and double-jointed peanuts, were first marketed in this park in 1906. After a stroll through the park, we were back on the bus, headed to the Candlepin bowling alley. Candlepin bowling is different from the bowling game we know. The player uses three smaller balls (4.5" diameter) with no holes, per frame to try to knock down the ten "skinny" pins. Very challenging, but lots of fun.

Saturday's agenda was jam-packed with great speakers and updates on what is happening with the national Business and Professional Women's Foundation. CEO Deborah L. Frett talked about the Foundation's work with women veterans and military spouses, including the newly launched Joining Forces Mentoring Plus. (more information available on their web site). She also talked about the Career Advancement Scholarships and the new role for BPW Legacy Partners.

I am glad that Missouri Business Women have chosen to be a Legacy Partner. Not only may we use the BPW Foundation programs, but we are also able to receive one of the Career Advancement Scholarships. (See the story in this issue about Shauna Fisher, who was our first Missouri recipient of this scholarship.)

Diana Polangin, BPW/USA Past President, talked about her experience as a small business owner, an elected city council member, a community volunteer and as a BPW member. Others on the program were Massachusetts Congressman Tierney, Helen Williams, coach and author of *Whose Idea Was It to Coach Anyway?*

There was time for members from all of the states to talk about what was working in their local organizations. One younger member said she was getting discouraged with her local club because the membership was "not interested in her ideas." They were comfortable with doing what they had always done. Then a friend got her involved with a committee on the state level. She loves the networking, she is growing her business and loves feeling accepted in her new responsibilities on the state level.

Another club changed from an evening meeting to a one hour meeting during lunch time. They have time for networking and marketing their own business, but no formal meeting. Information is available, and they always have a speaker. Instead of fundraisers, they charge \$150 for a business to sponsor their lunch meetings. This is how they fund their budgeted expenditures.

Another group commented on the problem of older members not being willing to allow the newer members to share in decision making. Their advice, "if you want to bring in younger members, let them share in leading."

Another club had found success by avoiding using the meeting for "fixing the bylaws," and other time consuming matters. They now let committees take care of those issues and then report to the group. Others have found the advantage of allowing the executive board to take care of business issues, propose the change necessary, take a vote and it is done. Spend meeting time on productive matters, such as learning how to write a business plan or something of value to working women. Always use an agenda, introduce new members, have a speaker and in general, be there for empowering women. Take time for members to market their own business and support each other.

One club did a survey on why members had quit coming to meetings. Comments were largely: "too much nit picking on small matters, such as if a motion was stated correctly or bickering on other insignificant items."

My conclusion is that these annual WPEA meetings are a nice way to keep connected with the national officers and programs. It is uncertain where the meeting will be next year. Pennsylvania expressed some interest, but had to check with their state officers. We will hear more about the location later.

I think Missouri needs to stay connected through the Legacy advantages and by having representation at these annual WPEA meetings. I was proud to report for Missouri because we are doing many things well. We can be proud to be a part of Business Women of Missouri

More Local News

Projects and events that Three Rivers is working on are:

- Developed a questionnaire for members comments and ideas for future meetings.
- Decided to start the IG training after the first of the year.
- Introduced our scholarship winners: Rhonda Ray and Karen Damiano at the monthly meeting. and gave them each a one year student membership.
- Cathy Covington is going to start our mentoring group.
- Made donations to Grace's House in Washington Mo, a shelter for women with children and to ALIVE a local domestic violence agency.
- Have added 14 new members since June.
- Decided to have our fund raiser on October 27th 2012. Our fundraiser helps fund our scholarships each year.
- Have had a speaker at each meetng. In July, Gayle Hackman spoke about the Tannenbaum Charity that helps Emmaus House.

Three Rivers BWM was well represented at

Leadership Conference with seven members attending. Pictured above are: Cathy Covington Laurie Sutton Terri Overstreet Sandra Stegmen Kim Tobin and Rita Powell



Domestic Violence, My Club, And Me

By Pauline Gage, Domestic Violence Taskforce Chair

October is National Domestic Violence Awareness Month. Shelters, law enforcement, activists, advocates, survivors, and the public will participate in a wide variety of activities throughout the nation this month.

Your local organization can partner with any of these groups for their activities or you can plan your own event. For ideas call your local shelter and ask what they have planned that you may want to join in and ask what they think of your ideas.

Some suggested activities are — volunteer to paint a room, offer to sort the shelter's clothes closet, plan a picnic or ice cream social, sew new curtains, teach survivors financial skills like balancing a checkbook, arrange for victims to get free haircuts, or volunteer to provide transportation. The ideas are endless. See how creative you can be.

Stay in touch with your local shelter. Become a source for them to call when they have a special need. It will be a rewarding activity and experience, because it will make a difference in a woman's life.

More information is available at www.ncadv.org or you may contact your chair at perilsofpauline63@gmail.com.

More Local News

Carthage Business Women of Missouri hosted a "Meet The Candidates of Jasper County"; there were 16 candidates for the county offices. The candidate and his/her spouse were invited to our Fun Night meeting in July. Our menu was grilled hamburgers, brats, covered dish selections and dessert.

There were 40 members and guests attending. Everyone considered our legislative event a success.

Submitted by Cleo Westbay



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Shawna Fisher of Smithton Is Awarded National Career Advancement Scholarship

By Betty J. Beason, President of the Missouri BPW Foundation

Shawna Fisher, Smithton, Mo., was one of 12 women who received a 2012 Career Advancement Scholarships from the Business and Professional Women's (BPW) Foundation. Shawna, a registered nurse, is pursuing a Bachelor's of Science in Nursing through the University of Central Missouri.



Shawna Fisher

Betty Beason, president of the Missouri Business and Professional Women's Foundation attended the September Sedalia Business Women's scholarship meeting and recognized Shawna for being the first Missouri recipient of the National Foundation's Career Advancement scholarship.

Shawna said, "I have always felt strongly that education is empowering, offering self confidence and self sufficiency and as a woman, helps level the playing field in the job market." In addition to doing her course work to complete her degree by the spring of 2013, Shawna works as a surgical nurse at Fitzgibbon Hospital in Marshall. Shawna is married to Eric Fisher and has two children, Colby, a freshman at UCM, and Whitney, a freshman at Smithton High School.

BPW Foundation established the Career Advancement Scholarship Program in 1969 to provide financial assistance to financially disadvantaged women seeking to further their education. Scholarships are provided to women 25 years of age or older, who wish to advance in their careers or are soon to enter or re-enter the workforce. Most of the 2012 scholarship recipients are pursuing degrees in science, technology, engineering or mathematics or related fields.

BPW Foundation delegates the application and screening process to the BPW Foundation state and local Legacy Partners because they know the women in their communities. Missouri is a Legacy Partner. Scholarship recipients must have been accepted at an accredited educational institution and be within two years of completing their undergraduate degree.

"I am impressed by the quality of the applicants and heartened by their stories and drive," BPW Foundation CEO Deborah L. Frett said. "I am pleased to be part of an organization that has such a profound impact on women, with limited opportunities but unlimited potential."

Career Advancement Scholarships are made possible through the long time generosity and commitment of BPW Foundation donors

For every gift given, 95% directly funds the programs which support working women, their families and successful workplaces. BPW Foundation is a 501 (c) (3) research and education organization. To learn more, visit <http://www.bpwfoundation.org/>.

Thank You From 2011 Missouri BPW Foundation Scholarship Winner

I was a recipient of one \$1000 scholarship for the fall semester 2012. I am currently attending State Fair Community College (SFCC) in Sedalia MO. I can only begin by telling you this scholarship has been a blessing.

Long ago while attending SFCC, I found a position in my field of study. When I accepted the position it did not allow the time to complete the last 5 classes needed. Well it is 20 years later and I am determined to finish that associate's degree and I am currently on another, Health Information Technology (HIT). HIT is a new online program that SFCC offers. I am in my 5th semester and enjoy it immensely. This particular career choice will open a number of possibilities and I am excited.

With Missouri Business Women's assistance, this semester has less worries and again, I truly appreciate you.

Teresa Pennock



Business Women of Missouri December Board Meeting

November 30—December 1

Ramada Oasis Hotel and Convention Center

2546 N Glenstone,
Springfield, MO 65803

Phone: 417.886.5253 Fax: 417.866.5292

Room Rate: \$75 + tax, includes Saturday breakfast buffet
BWM rate is guaranteed through November 12, 2012

Board Meeting Package \$35

Package Includes Registration Fee,
Friday evening Executive Committee's Open House
with heavy appetizers, meeting Materials
and Saturday lunch.

Please list each person who will be attending and the amounts paid for each
All attendees must pay the registration fee
There are no refunds for cancellations after their registration deadline.
Registration Deadline—November 25, 2012

Registration Form

P S P	S T B D	M E M B E R	V I S I T O R	PLEASE TYPE OR PRINT LEGIBLY Use An X in the Appropriate Column To Indicate Registration Status	\$35 Registration Fee Includes Lunch	TOTAL PAID
				NAME		
				Total		

Local Club _____

Contact Name _____

Phone Number _____ Email Address _____

If you choose to pay by credit card, you may use PayPal at www.businesswomenmo.org

Please list December Board Registration in the description box

You may pay with a check made payable to BWM

Mail to the state office along with you complete registration from to:

BWM State Office, PO Box 28243, Kansas City, MO 64188

Excelsior Springs BWM Members Participate in Susan G. Komen Walk For The Cure

On Sunday, August 12, Tisha Nave-Atkinson, Alicia Trevino-Price, Amy Phillips and Kit Woods joined nearly 23,000 breast cancer survivors, friends, family, volunteers, and sponsors at Union Station for the 19th Annual Susan G. Komen Kansas City Race for the Cure. The four women, along with other local contributors, raised \$200. Nave-Atkinson and Trevino-Price are members of the ESBWM.

The four women, along with other local contributors, raised \$200. Woods is a cancer survivor. Nave-Atkinson and Trevino-Price are members of the ESBWM. The walk raised over \$1.3 million for breast health services and innovative national breast cancer research. Race for the Cure is also about honoring breast cancer survivors and remembering those who are no longer with us.



Excelsior Springs BWM team, center front, Alicia Trevino-Price; l to r, Tisha Nave-Atkinson, Kit Woods, and Amy Phillips

Nominations

Encourage your members to run for office for the new year of Missouri Business Women.

All the information required is listed on pages 60, 61 and 62 of the manual. As stated, Elective Office should be endorsed by the Local/Club. As members we should be encouraging our friends and those we identify as outstanding leaders to run for office.

There are also Appointive Board Positions that you may volunteer for. Look in the Manual for the job descriptions. Also, any Elected Officer or Appointed Chair would be glad to share with you the duties of their position. We have a wonderful organization and would love to encourage more leaders! Take time now to think of those who would enjoy serving on the Board of Directors and give them a call!

The paper work should be sent to

Sharon Lee Mangan,
601 Sunrise, Strafford, MO. 65757

For Elective Office include a \$3.00 check from the Local/Club that is endorsing the member. The deadline for Sharon to receive this information is November 15, 2012

Will you be an active member?

Will you be an active member,

the kind that would be missed;

or will you be content to just have your name upon the list?

Will you attend events and mingle with the flock;

Or will you stay at home to criticize and knock?

Will you take an active part to help the cause along;

Or will you be satisfied as the kind to just belong?

There are many projects proposed that mean success if done;

And they can be accomplished with the help of everyone.

We would appreciate it if you will come help with hand and heart.

Don't be just a member – dig in and do your part!

Think this over, Sister Member.

Am I right or wrong?

Will you be an active member or will you just belong?

Author Unknown



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Call for Vendors for 2013 State Conference

If you know of someone who has been a vendor at State Conference or would like to have a booth at State Conference, please have that person contact Sheila Miller for more information.

816-223-7599

seabrzgsm@aol.com

The following article was submitted by Legislative Chair, Lorraine Whittington. The article, written over ten years ago still rings true in 2012!

This is about as clear and easy to understand as it can be. The article below is completely neutral, neither anti-Republican or Democrat. Charlie Reese, a retired reporter for the Orlando Sentinel, has hit the nail directly on the head with his final column published on July 29 .2001, defining clearly who it is that in the final analysis must assume responsibility for the judgments made that impact each one of us every day. It's a short but good read.

Worth the time. Worth remembering!

545 vs. 300,000,000 People

by Charlie Reese

Politicians are the only people in the world who create problems and then campaign against them.

Have you ever wondered, if both the Democrats and the Republicans are against deficits, WHY do we have deficits?

Have you ever wondered, if all the politicians are against inflation and high taxes, WHY do we have inflation and high taxes?

You and I don't propose a federal budget. The President does.

You and I don't have the Constitutional authority to vote on appropriations. The House of Representatives does.

You and I don't write the tax code, Congress does. You and I don't set fiscal policy, Congress does. You and I don't control monetary policy, the Federal Reserve Bank does.

One hundred senators, 435 congressmen, one President, and nine Supreme Court justices equates to 545 human beings out of the 300 million are directly, legally, morally, and individually responsible for the domestic problems that plague this country.

I excluded the members of the Federal Reserve Board because that problem was created by Congress. In 1913, Congress delegated its Constitutional duty to provide a sound currency to a federally chartered, but private, central bank.

I excluded all the special interests and lobbyists for a sound reason. They have no legal authority. They have no ability to coerce a senator, a congressman, or a President to do one cotton-picking thing. I don't care if they offer a politician \$1 million dollars in cash. The politician has the power to accept or reject it. No matter what the lobbyist promises, it is the legislator's responsibility to determine how he votes.

Those 545 human beings spend much of their energy convincing you that what they did is not their fault. They cooperate in this common con regardless of party.

What separates a politician from a normal human being is an excessive amount of gall. No normal human being would have the gall of a Speaker, who stood up and criticized the President for creating deficits. The President can only propose a budget. He cannot force the Congress to accept it.

The Constitution, which is the supreme law of the land, gives sole responsibility to the House of Representatives for originating and approving appropriations and taxes. Who is the speaker of the House? John Boehner. He is the leader of the majority party. He and fellow House members, not the President, can approve any budget they want. If the President vetoes it, they can pass it over his veto if they agree to.

It seems inconceivable to me that a nation of 300 million cannot replace 545 people who stand convicted --by present facts -- of incompetence and irresponsibility. I can't think of a single domestic problem that is not traceable directly to those 545 people. When you fully grasp the plain truth that 545 people exercise the power of the federal government, then it must follow that what exists is what they want to exist.

If the tax code is unfair, it's because they want it unfair.

If the budget is in the red, it's because they want it in the red. If the Army & Marines are in Iraq and Afghanistan it's because they want them in Iraq and Afghanistan .. If they do not receive social security but are on an elite retirement plan not available to the people, it's because they want it that way. There are no insoluble government problems.

Do not let these 545 people shift the blame to bureaucrats, whom they hire and whose jobs they can abolish; to lobbyists, whose gifts and advice they can reject; to regulators, to whom they give the power to regulate and from whom they can take this power.

Above all, do not let them con you into the belief that there exists disembodied mystical forces like "the economy," "inflation," or "politics" that prevent them from doing what they take an oath to do.

Those 545 people, and they alone, are responsible.

They, and they alone, have the power. They, and they alone, should be held accountable by the people who are their bosses.

Provided the voters have the gumption to manage their own employees...

We should vote all of them out of office and clean up their mess!

What you do with this article now that you have read it... is up to you. This might be funny if it weren't so true. Be sure to read all the way to the end:

Tax his land, Tax his bed, Tax the table, At which he's fed.	Tax him if he Tries to think. Tax his cigars, Tax his beers, If he cries Tax his tears.	Then tax his coffin, Tax his grave, Tax the sod in Which he's laid...
Tax his tractor, Tax his mule, Teach him taxes Are the rule.	Tax his car, Tax his gas, Find other ways To tax his ass.	Put these words Upon his tomb, 'Taxes drove me to my doom...'
Tax his work, Tax his pay, He works for peanuts anyway!	Tax all he has Then let him know That you won't be done Till he has no dough.	When he's gone, Do not relax, Its time to apply The inheritance tax. Accounts Receivable Tax Building Permit Tax CDL license Tax Cigarette Tax Corporate Income Tax Dog License Tax Excise Taxes Federal Income Tax
Tax his cow, Tax his goat, Tax his pants, Tax his coat. Tax his ties, Tax his shirt, Tax his work, Tax his dirt. Tax his tobacco, Tax his drink,	When he screams and hollers; Then tax him some more, Tax him till He's good and sore.	

continued on page 9

continued from page 8

Federal Unemployment Tax (FUTA)
 Fishing License Tax
 Food License Tax
 Fuel Permit Tax
 Gasoline Tax (currently 44.75¢ per gallon)
 Gross Receipts Tax
 Hunting License Tax
 Inheritance Tax
 Inventory Tax
 IRS Interest Charges
 IRS Penalties (tax on top of tax)
 Liquor Tax
 Luxury Taxes
 Marriage License Tax
 Medicare Tax
 Personal Property Tax
 Property Tax
 Real Estate Tax
 Service Charge Tax
 Social Security Tax
 Road Usage Tax
 Recreational Vehicle Tax
 Sales Tax
 School Tax
 State Income Tax
 State Unemployment Tax (SUTA)
 Telephone Federal Excise Tax
 Telephone Federal Universal Service Fee Tax
 Telephone Federal, State & Local Surcharge Taxes
 Telephone Minimum Usage Surcharge Tax
 Telephone Recurring & Nonrecurring Charges Tax
 Telephone State and Local Tax
 Telephone Usage Charge Tax
 Utility Taxes
 Vehicle License Registration Tax
 Vehicle Sales Tax
 Watercraft Registration Tax
 Well Permit Tax
 Workers Compensation Tax

STILL THINK THIS IS FUNNY?

Not one of these taxes existed 100 years ago,
 & our nation was the most prosperous in
 the world. We had absolutely no national debt,
 had the largest middle class in the world,
 and Mom stayed home to raise the kids.

What in the heck happened?

Can you spell 'politicians?'

I hope this goes around the
 USA at least 545 times!!

YOU can help it get there!!!

GO AHEAD... BE AN AMERICAN!!!

**Business Women of Missouri
 Statement of Assets, Liabilities and Equity**

Jul 31, 12

ASSETS

Current Assets

Checking/Savings

Chillicothe State Bank

Petty Cash 250.00

90th Anniversary CD 10,167.97

Money Market 9,310.70

Certificate of Deposit 22,927.31

Savings 1,768.65

Checking 13,824.48

Total Chillicothe State Bank 58,249.11

Total Checking/Savings 58,249.11

Total Current Assets 58,249.11

TOTAL ASSETS 58,249.11

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Other Current Liabilities

Payroll Tax Liability 60.30

Total Other Current Liabilities 60.30

Total Current Liabilities 60.30

Total Liabilities 60.30

Equity

Unrestricted Net Assets (Undistributed earnings of the corporation) -240.31

Retained Earnings 56,241.97

Net Income 2,187.15

Total Equity 58,188.81

TOTAL LIABILITIES & EQUITY 58,249.11

Women Soldiers Available for Adoption

If any local club would like to adopt a Missouri
 female soldier that is deployed, please email

Amy Bennett,

Chair of Uniting with Women in the Military at
 Missamy.2009@yahoo.com

Please include the name, phone number and email
 address of the contact person from your local that
 Amy can send the information.

Are You Registered To Vote?

**Your state Legislative Chair has been working hard to compile documents to help you be
 better informed of issues that will be on the ballot November 6, 2012.**

**She has worked hard to insure that all information provided on the website and
 sent to you via email are "for information only" .**

**Business Women of Missouri does not endorse or support any particular
 candidate or political party, and does maintain a non-partisan status.**

Be a Good Mentor; Tap Your Community Resources

By Betty J. Beason, Mentoring Chair

I encourage you to use Mentoring as a Networking tool in your community. Focus on getting to know the women who are involved with organizations in your community: the Girl Scouts, the shelter for victims of domestic violence, the political active groups and other women's organizations. Make sure the women in these groups are aware of the Missouri Business Women's mission and the programs we support. Invite them to join and be a part of promoting programs of benefit to all women.

If they have women who are wanting to return to school, let them know about our Scholarship program. If they have members who can benefit from our Generations Taking Charge program to be more aware of how to use social media and technology to promote women's issues. Use these groups to discover candidates to enter a competitive presentation competition at our Annual Conference.

Explore their interests and their needs and work together to create a working bond to reach out to your community's needs. Mentoring will become a two-way process. As you are helping others, you will learn from them. All parties will be strengthened by the organized process of wanting to help others.

Each club was challenged to develop their own personalized mentoring program. The idea was to include a plan for growing membership. I'm asking each club to do an evaluation on how well you have done with meeting your mentoring responsibilities. Then record that information on your Mentoring report and send it to me before March 1, 2013.



Some ways you can activate your Mentoring program:

1. Has your club been involved and visible in community events?
2. Did you partner with other organizations for programs and events?
3. Did you have educational programs and invite the public? Were you successful with using these events to attract new members?
4. Did you contact lapsed members and learn why they chose not to renew their membership? Did you ask them to rejoin and become involved in club activities?
5. Have you reviewed the effectiveness of your club's communication with the members? Did you utilize email, Face book, and other means of technology to keep your members informed without forgetting the members who do not have technological means of communication?
6. Did you take advantage of the local newspaper and other public forums to let the public know about your meetings, the service you perform in the community, scholarships and other programs your club promote?
7. Did you include your success stories in your end of year Mentoring Report?

I hope every club has a Mentoring program in progress. I'm looking forward to reading your success stories next March.

Manual Corrections

- Sharron Sutton's address listed under the clubs should be 1501 S Rex Ave, Apt 70, Joplin MO 64801. It has the 1029 S Roosevelt Ave. which is incorrect and the Post Office will not forward any mail to the correct address.
- Cathy Covington, SE Regional Director has a new email address: angelgirlinblue86@hotmail.com
- Amy Bennett, Uniting With Military Women Chair has a new email address: missamy.2009@yahoo.com

Please make these changes in your manual.

Membership Goals and Ideas Gathered at Leadership Conference

Submitted By Sandy Majchrzak

Membership 2012-2013

State Membership Goal: 788 by 2015

Local Membership Goal: _____

Individual Membership Goal: _____

Ideas to Increase your membership

1. local training of 30-second elevator speech
2. media, website
3. award scholarship winner with membership and keep in contact
4. modern business forum
5. guest encouraged to return, given membership packet and follow up

Ideas to Help Retain Members

1. personal phone call
2. appoint chairs and involve all in committees
3. spotlight a member each month
4. positive discussions each month
5. give gifts for renewals
6. involve members in planning

Involvement

Branding, develop a common cause and consistent goal for the state.

Sedalia Business Women of Missouri 32nd Annual



Chicken Dinner

Sunday, October 28, 2012
10:30 a.m. - 2:00 p.m.

Shrine Multi-Purpose/Elm Hills Building
1615 Elm Hills Blvd.

Adults - \$8.00
Children 3 to 10 years - \$4.00
Children under 3 - Free
Dessert included

Tickets Available from:

- All S.B.W. Members
- Don's Truck Towing-4735 S Limit
- IMKO Diversified Workforce Solutions-1400 S Limit
- MHC Certified Public Accountants LLC-1201 Winchester

Tickets Also Available at the Door

TAKE OUT ORDERS CAN CALL 287-0773

Ya'll Come and Bring the Family!

**Attention Board Members:
Please check your information as listed
and notify the State Office of any
corrections or changes needed.**

2012-2013 State Board Of Directors

Executive Committee

President : Megan Broemmer, 4907 E. FM RD 94, Springfield, MO 65803, h. 417-833-0832, b. 417-841-4110, mbroemmer@med-pay.com

President Elect: Nancy Grey, 836 LaGrand Ave, Sedalia, MO 65301, h. 660-287-0848, nancy.grey@att.net

Vice President: Sherry Jones, 6259 N Mercier St., Kansas City, MO 64118, h. 816-505-0874 c. 816-695-0561, lifelessons16@yahoo.com

Recording Secretary: LuAnn Irby, 1963 Old Hwy 40 E., Columbia, MO 65201, c.660-651-4306, irby.luann@gmail.com

Treasurer: Sharron Sutton 1501 Rex. Ave. Apt. 70, Joplin, MO, 64801, h. 417-529-9195, sharronsutton512@gmail.com

State Office

Executive Administrator

& Editor, Missouri Business Woman (MBW): Jo Coleman, PO Box 28243, Kansas City, MO 64188, b/fax 816-333-6959, jo.mofedbpw@gmail.com

Standing Committees

Bylaws: Velvet Fackeldey, PO Box 1667, Lebanon, MO 65536, 417-532-4847, bpwvelvet@yahoo.com

Finance: Sherry Jones, Vice President

BWM Foundation President: Betty Beason, 1703 Richmond Dr, Pleasant Hill, MO 64080, h. 816-540-2761, b. 816-540-3111, bjbeason@aol.com

Individual Growth: Dianne Simon 17449 Brockman Ave, Cole Camp, MO 65325-2672, h. 660-668-2049, w. 660-826-4800, diannesimon@gmail.com

Issues Management: Pam Adams, 17275 Highway HH, Mexico, MO 65265 h. 573-581-6824 pammymanny@msn.com

Legislative/Missouri Women's Network Liaison:

Lorraine Whittington, 2707 E. Wickersham Rd., Joplin, MO 64801, h 417-623-3290 jlorraine@cablone.net

Angie Moran, 20665 Hottel Springs Rd., Seneca, MO 64865, h.417-776-2394, b.417-776-8333, f.417-776-2947, angela.moran@live.com

Membership/Retention: Sandy Majchrzak, 2010 Maxwell St. Apt B, Rolla, MO 65401, 573-426-2012, smaze@fidnet.com

Public Relations: Connie McGinness, 24110 315th St, Maryville, MO 64468, h. 660-582-4898, b.660-562-2141 conniemac64468@yahoo.com

Business Plan Task Force: Nancy Grey, President Elect

Generations Taking Charge: Carole Parson, 5126 Briarwood Ln., St. Joseph, MO 64506, h./b. 816-232-1235, caparson44@att.net

Special Appointees

Domestic Violence Task Force: Pauline Gage 9362 Farm Road 2030, Monett, MO 65708, h. 417-669-6514, perilsofpauline63@gmail.com

Leadership Conference Chair 2012: Debora Biggs 2461 E. Wildwood Dr, Springfield, MO 65804 h. 417-887-6386, b.417-869-2121 dbiggs@nsozarks.org

Leadership Conference Chair 2013: Dianne Simon 17449 Brockman Ave, Cole Camp, MO 65325-2672, h. 660-668-2049, w. 660-826-4800, diannesimon@gmail.com

Meetings Coordinator: Kaci Moran-Pose, 32205 E. Major Rd., Grain Valley, MO 64029 h. 816-809-8285 moran_pose@sbcglobal.net

Mentoring: Betty Beason, 1703 Richmond Dr, Pleasant Hill, MO 64080, h. 816-540-2761, bjbeason@aol.com

Nominations: Sharon Lee Mangan, 601 Sunrise, Strafford, MO 65757, h. 417-830-2219 sharonbpwladylady@yahoo.com

State Conference Co-Chairs 2013:

Kaci Moran-Pose, 32205 E. Major Rd., Grain Valley, MO 64029, h. 816-809-8285 moran_pose@sbcglobal.net
Tammy Rinehart, PO Box 548, Seneca, MO 64865, h. 417-291-5614, tkrinehart@hotmail.com

State Conference Co-Chairs 2014:

Debora Biggs, 2461 E. Wildwood Dr, Springfield, MO 65804 h. 417-887-6386, b.417-869-2121, dbiggs@nsozarks.org
Sue Parrish, 2300 Radio Hill Rd., Sedalia, MO 65301-1604, h. 660-826-6654, w. 660-827-2170, dparrish3@charter.net
Stacy Purvis, 507 N. Main, Green Ridge, MO 65330-1005, h 660-527-3306, w. 660-826-2271, stacyep3@hotmail.com

State Conference Fund Raising 2013:

Sheila Miller, 26412 92 Hwy., Excelsior Springs, MO 64024, h. 816-637-6787, w. 816-444-9700, c. 816-630-2483, seabrzgsm@aol.com

Parliamentarian/Board of Directors Meetings:

Erica Carmean, 1420 College Av., Quincy, IL 62031 h. 217-224-4331, erica.carmean@blessinghealthsystem.org

Uniting With Military Women:

Amy Bennett, co-chair, 323 N. Ryan's Way, St. Joseph, MO 64506, 816-233-3098, missamy.2009@yahoo.com

Women's Health: Linda Breckle, 3805 Trinity Cir., Florissant, MO 63034-2066, h. 314-435-3232, w. 314-373-8931, lindaserra@yahoo.com

REGIONAL DIRECTORS 2012-2013 & REGIONAL DIRECTORS ELECT

Northwest Regional Director: Sandra Clay, 901 Saint Louis Ave., Excelsior Springs, MO 64024, 816-630-2475, mocityfabby@yahoo.com

Northwest Regional Director Elect: Linda Fisher, 69948 Sinkhole Rd., Sedalia, MO 65301-0077, h. 660-826-4371, memory_talk@hotmail.com

Northeast Regional Director: Brenda Clema, 32411 State Hwy PP, Macon, MO 63552, c 660-651-5830, h 660-395-287 bclema@ardentoutdoors.com

Northeast Regional Director Elect: Jana Suchland, 3911 W. Ely Rd., Hannibal, MO 63401-2858, h. 573-221-6186, suchland@adams.net

Southwest Regional Director: Cleo Westbay, PO Box 338, Carthage, MO 64836-0338, cwestbay@suddenlink.net

Southwest Regional Director Elect: Tammy Rinehart, PO Box 548, Seneca, MO 64865, h. 417-291-5614 tkrinehart@hotmail.com

Southeast Regional Director: Cathy Covington, 1777-box Dr., Saint Clair, MO 63077, 636-629-0993, angelgirlinblue86@hotmail.com

Southeast Regional Director Elect: Stephanie Selvidge, 8434 Richard Ave., University City, MO 63132-2804, h. 314-991-2867, newwave2000steff@aol.com

Articles to be published in the MISSOURI BUSINESS WOMAN should be mailed to the State Office before the 10th of the month preceding publication date. All other BWM correspondence should be directed to specified officers listed above

The MISSOURI BUSINESS WOMAN is mailed to all BWM members upon payment of dues and to those who subscribe. Subscription price-\$2.00 per year.



**Business Women of Missouri
2012-13 Calendar of Events**

October 14-20	Missouri Business Women's Week	
November 6	Local, State and National Elections	
November 15	DEADLINE	Nominations for state offices to Nominating Chair
November 30	Executive Board Meeting	The Oasis Hotel & Convention Center, Springfield
November 30	EC Christmas Open House	The Oasis Hotel & Convention Center, Springfield
December 1	Board of Directors Meeting	The Oasis Hotel & Convention Center, Springfield
2013		
February 1	DEADLINE	Foundation Scholarship Applications
March 1	DEADLINE	LC President's Annual Report to State Office
	DEADLINE	Mentoring Report to State Chair
	DEADLINE	State Foundation Report to BWM Foundation Treasurer
February 22-23	Legislative Conference	Capitol Plaza, Jefferson City
March 30	NW Inspirational Breakfast	Hilton Airport Inn, Kansas City
April (TBA)	Lobby Day with Missouri Women's Network	State Capitol, Jefferson City
April 25	Executive Board Meeting	Lodge of Four Seasons, Osage Beach
April 26	State Board Meeting	Lodge of Four Seasons, Osage Beach
April 26-28	State Conference	Lodge of Four Seasons, Osage Beach

Reminder

All Business Women of Missouri State Bylaws revisions to be voted on at 2013 State Conference must be to the Bylaws Chair by December 1, 2012

Bylaws Chair Velvet Fackeldey
PO Box 1667, Lebanon, MO 65536
bpwvelvet@yahoo.com

FIRST CLASS MAIL

It's time to order your Holiday Greetings

- The winter issue of MBW is your opportunity to wish Happy Holidays or Merry Christmas and Happy New Year to the members of your Local Club, or for members to send a greeting to your local president, to the state board members, or anyone! . . . the possibilities are endless!
- The greetings are a bargain at \$5 each. Priced low enough for you to send several! Deadline for greetings is November 20, 2011, and ad size is 2-1/2" wide by 1" high.



The more words in your ad, the smaller the type to fit into the box, so buy a double box, a triple or more!

- Send payment and greeting to BWM, Inc. PO Box 28243, Kansas City, MO 64188. Please write legibly.
- Or, you may email your message to jo.mofedbpw@gmail.com and pay via PayPal on the website, businesswomenmo.org.

Please put "Holiday Greeting" in the subject line.
Don't delay. Order today!