

March is  
National Women's  
History Month



Business Women of Missouri

# Missouri Business Woman

Quarterly Magazine

Volume 88 No 4 Spring 2011

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- legislative platform
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### Lobby Day Legislative Priorities 2011

Adopted at the January  
Legislative Retreat of the  
Missouri Women's Network

#### Tier I

Reproductive Rights  
Equal Rights Amendment

#### Tier II

Equal Pay  
SB1/Labor Issues  
Education (Tied)  
Health Care (Tied)

#### Tier III

Censorship  
Civil Liberties

## State Conference Is Near; Make Plans Now To Attend

*By State Conference Co Chairs, Mary Kay Pace & Sandi Stegeman & Meeting Coordinator Debra Saffer*

Happy 90th Birthday Business Women of Missouri! We have a huge celebration planned for the State Conference this year. The full registration package is the same as last year and that includes your Saturday lunch. The registration form is included in this issue of Missouri Business Woman.

Plan to come early on Thursday and join the Business Women of Missouri State Board members for networking and dinner in the restaurant at the hotel. Friday, we will have the state board meeting and lunch. All members are welcome to attend. This is an optional part of the conference so please check the appropriate boxes on the registration form and include payment for your lunch. The Missouri Foundation Silent Auction will be accepting items all day on Friday and bidding will begin around 2 p.m. Regional Director training will begin around 4 p.m.

The hotel will be serving dinner from 4 to 6:30 p.m. The First Timer's Workshop will be held around 6:30 p.m. This meeting is important for all first timers attending the conference. You will get all of the information you need to enjoy the weekend. Conference kick-off starts at 7 p.m with the first general session. We have a very exciting speaker, Jennie Ayers, who will set the motivational tone for the weekend. Following the meeting, you are all invited to a reception with President Ellen, to celebrate our BWM roots.

Saturday events begin with homemade goodies and coffee for sale by the Foundation. The general session begins around 8:30 am followed by lunch for all registered attendees. During lunch, we will have an historical guest speaker. After lunch, there will be 2 workshops: 1) Media Communication and Community Service Projects, and 2) Getting BWM programs into the High Schools. You will be able to attend both workshops and then maybe have time for shopping or a nap before the banquet.

CELEBRATE! Saturday evening will be dinner and installation of officers. Comedienne, Cathi Babis, will entertain us and we will have balloons and party horns to celebrate our 90th Birthday. New president Sharon Tuttle's dessert reception will follow the installation.

Sunday, President Sharon will conduct a short business meeting and officially adjourn the 2011 state conference. Immediately following will be the Executive Board Meeting and the Missouri Foundation board meeting.

Please plan to attend! Be a part of our celebration. Learn information to take back to your local clubs. Extra tickets for guests will be available for both the fundraiser breakfast and the celebration banquet. Don't Miss It!

### NW Inspirational Breakfast

will be held Saturday, April 2, 2011 at the KCI Airport Hilton. Hosts for the event are Kansas City BWM and Excelsior Springs BWM. Registration will be 9 to 9:30 a.m. Conference will convene at 9:30 a.m. Cost is \$25 per person. Deadline for registration is March 28, 2011.

RSVP to Sheila Miller,  
26412 State Rt. 92, Excelsior Springs, MO 64024  
or call 816-637-6784.  
Make checks payable to Northwest Region  
Registration forms are available at [businesswomenmo.org](http://businesswomenmo.org)

## Business Women of Missouri 2011 CALENDAR

March 29	Women's Lobby Day Jefferson City, Missouri	House Hearing Room 2
April 2	Northwest Region Inspirational Breakfast DEADLINE	Airport Hilton Inn Kansas City, MO State Foundation Report to BWM Foundation Treasurer
April 28	Executive Board Meeting	Country Club Hotel & Spa, Lake Ozark
April 29	Pre-Conference Board of Directors Meeting	Country Club Hotel & Spa, Lake Ozark
April 29-May 1	State Conference	Country Club Hotel & Spa, Lake Ozark

## Believe in the Power of Women

After all of the bitterly cold weather and massive amounts of snow and ice that we were subjected to this past winter, it now looks like there is light at the end of the tunnel. I look forward to green grass and blooms on the trees. I look forward to flowers and chirping birds.



Yes, I'm talking about Springtime! Spring is a time of growth, renewal, and of new life (both plant and animal), being born. The term is also used more generally as a metaphor for the start of better times. Let's use this time to make those changes in our business and personal arenas to improve our lives.

*On every journey you take,  
you are met with options.*

*At every fork in the road, you make a choice.  
These are the decisions that shape your life.*

*~ Mike DeWine*

The direction of your life changes the instant you decide the goals you want to pursue. Once you make a decision, you start down a path to a new destination. Always choose the best goals you can. Keep them SMART (Specific, Measurable, Attainable, Realistic, and Timely). Hold yourself accountable, or recruit some help from a friend. If you don't accomplish one of your goals, re-evaluate it, and alter it to meet your needs. When you do meet your goal, be sure to celebrate your accomplishment-as we do in BWM.

This year, we were able to continue our mission as Business Women of Missouri. Our name change was finalized and recorded at the end of 2010. All forms were submitted to the state and national treasury. Both state and local bylaws were changed to reflect the name changes and updated information. And we were able to re-charter all of the local clubs that were in compliance, at region conferences this past fall. This was a multi-year process, as many important procedures are. But with the great leadership at the state level

working together, both past and present leaders, we were able to complete it and are now continuing to move forward.

Business Women of Missouri is an organization that is continuously changing and evolving, to stay abreast of the needs of the membership. There are times we need to step up and voice our concerns about inequities that affect women, like domestic violence, women's health issues, and equal pay legislation. We have just returned from the Legisla-

tive Conference. Pam Adams of Columbia did a fantastic job of putting this together. We were able to get information regarding issues that affect women, discuss our platform, and make changes to address our needs. The legislative platform will be brought before the membership for approval at the annual business meeting. And don't forget that we will be participating in a Lobby Day with the Women's Coalition on March 29th.

All local clubs should have submitted their reports to the state office by March 1st. These reports are crucial, not only to recognize local clubs for their achievements in membership, legislative, and issues management, but also to evaluate the needs of each local club. If you have not sent your report, please do so today! This organization is only as strong as the combined efforts of its membership. To continue to meet the needs of women, we must evaluate and evolve our programs.

One choice the Board of Directors made this year was to pay a \$50 licensing fee to BPW Foundation for the right to use the current Individual Development Program, while we continue to develop our own state Individual Growth Program. I had the honor of attending one such program in Sedalia, and there is another planned in the Ozarks. I am very hopeful that we will have a competition this year at the state conference.

In this issue of the Missouri Business Woman, you can find information for the 90th annual State Conference. I think you will be happy with the lineup of events. Of course, we will be conducting important business at our general session. We have some bylaw changes to discuss and vote to adopt. There will be an election of officers for 2011-12. And we

## A message from the President

*By Ellen Hill, BWM State President*

will be entering the next leg of the Business Women of Missouri journey.

But it's not all business-we will also be having fun and learning new ideas to take back to our local clubs. We will be celebrating our 90th anniversary as a state Federation, throughout the weekend. There will be a motivational keynote speaker to set the tone during Friday's opening session, followed by the president's reception honoring the Woman Suffragists Movement. On Saturday, there will be an historical

portrayal at lunch, followed by two important workshops. Of course, you won't want to miss the banquet, chock-full of fun, and featuring a very funny comedienne, installation of officers, and 2011-12 President, Sharon Tuttle's dessert reception.

You will be happy to learn that even with rising prices, we were able to keep the Conference registration costs the same as last year. And although there is a huge car show going on that weekend

at the Lake, we have a sufficient block of rooms reserved at the hotel to ensure your stay. Be sure to make your reservations early, and you will eliminate the "last minute" pressure.

It is important for our members to attend the state events to have their voices heard. If you are unable to attend, please relay your thoughts and opinions to the BWM board of directors. Your ideas are very important to the future goals of Business Women of Missouri.

As this part of my journey comes to an end, I want to say "Thank You". It has been an honor and sincere pleasure serving as your 2010-2011 President this year. Catching the dream and fulfilling this goal has taught me so much about the BWM organization and about myself. I was thrilled to see so many members throughout the state this year, holding on to the vision and living the mission of Business Women of Missouri. I have never been more proud as I was while I watched the Executive Committee step up to handle the important business this past year. The members of the Board of Directors were diligent in their duties. Past State Presidents continued to mentor new leadership in the state. Yes, I had the opportunity to see first-hand what it means to "Believe in the Power of Women".



Business Women of Missouri 2010-11

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MISSOURI BUSINESS WOMAN  
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PO Box 28243, Kansas City, MO 64188  
816-333-6959 Phone/Fax

**The Business Women of Missouri  
Cordially invite you to the annual  
Missouri Fundraiser Breakfast**

**Sunday May 1, 2011  
7:30 a.m.  
\$25**



**Come join us for good food, goodie bags  
and surprises**

**Reservations may be made  
as an addition to your  
state conference package**

**Don't miss this one!**

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**RISE  
&  
SHINE  
Sunday Morning Fundraiser**

**Breakfast Menu**

Fluffy scrambled eggs  
Crispy bacon  
Breakfast Potatoes  
Biscuits w/Butter, Jam and Jellies  
Chilled Orange Juice  
Freshly Brewed Coffee  
Hot Tea and Milk  
Chilled orange Juice  
Freshly brewed coffee,  
Hot tea, or milk

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**Country Club Hotel & Spa  
State Conference Notes**

- 4 pm check in
- Room Block held as Business Women of Missouri
- Deluxe Room is \$85++, Suite is \$95++
- Express Breakfast available from 7-9 a.m. for \$6.95 plus tax  
Yogurt and Fruit Specials also available
- Early Bird dinner menu available 4:00-6 pm. Friday and Saturday plus the full menu offering
- Conference registration will be located in the hotel rotunda by the Foundation Silent Auction and vendor



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www.shaklee.net/ellen\_hill

**Be Informed:  
The ERA is NOT the law of the land**

*Info shared by Paula J. Wilmarth,  
VP for Political Issues,  
MO Women's Political Caucus  
& Speaker at the  
2011 BWM Legislative Conference*

Let's Celebrate Women's History Month  
And Rally Round the  
Equal Rights Amendment

*"When you put your hand to the plow,  
you can't put it down until you get to the  
end of the row" - Alice Paul*

- Breaking News: The ERA bill in Virginia passes the State Senate with a bipartisan vote of 24 yays and 16 nays

The Equal Rights Amendment (ERA) is a proposed amendment to the U.S. Constitution that would ensure women and men equal status under the law and would explicitly include and protect everyone, regardless of sex. After being ratified by 35 states, *the ERA fell short of national ratification by just three states in 1982.* Since then, constitutional equality for women has been introduced in every session of Congress. Women must be put into the Constitution to finally provide assurance that rights will not be denied or abridged by the government on the basis of sex -- or the sexist opinions of Supreme Court justices.

Throughout the history of this country, women have faced systematic and purposeful discrimination. Women were conspicuously absent from the U.S. Constitution when it was drafted more than 200 years ago, and to this day women still have no explicit legal guarantee of equal protection. While the 14th Amendment to the Constitution is commonly viewed as a source of protection for women, it does not provide sufficient legal remedies for sex discrimination. The ERA must be ratified to ensure meaningful and lasting equality for all women. This is evidenced

by the recent remarks of Supreme Court Justice Antonio Scalia.

The time is long overdue for a constitutional guarantee of equality between the sexes.

At the beginning of this 112th Congress, House Speaker John Boehner led a reading of the Constitution, and prior to joining, Rep. Carolyn Maloney (D-N.Y.), Rep. Gwen Moore (D-Wis.) and Sen. Robert Menendez (D-N.J.) stood with NOW and women's rights advocates outside the Capitol to call for putting women into the Constitution.

Here in Missouri, The Honorable Margo McNeil (D-78) along with Co-sponsor Jason Holsman, (D-45) and others have introduced HCR 40 relating to the ratification of the Equal Rights Amendment to the United States Constitution. At this writing, the bill is NOT on a calendar and thus is not scheduled for a hearing. You can find the text and other information on the Missouri General Assembly website at <http://www.house.mo.gov>

- ▶ Action: Email or phone Representative McNeil at [Margo.McNeil@house.mo.gov](mailto:Margo.McNeil@house.mo.gov) ; 573-751-5365; ask Rep. McNeil what you can do to help her get this HCR on a calendar to get a hearing. Once assigned to Committee, lobby the members of the Committee to get it passed.

Our Additional Call to Action:  
What you can do at the very basic level:

- Understand the ERA & the Constitution.
- Enlist people to join the campaign.
- Tell people it did not pass & women are not included in the Constitution AND we not protected by the 14th amendment.
- Write or email when you see the ERA in the media.

At the legislative level:

- Thank Senator Robert Menendez and Representative Carol Maloney.
- Thank FOX News and CNN for giving the ERA attention.

- Follow HJ Res 61 through the US Congressional process.

- Support sponsors & encourage your Congress person to sign on.

- Follow HCR 40 in the Missouri General Assembly.

At the community level:

- Sponsor an event(s) about the ERA
- Provide educational opportunities when you get any chance to do so.

Know these national campaign groups:

- ▶ National Women's Political Caucus letter campaign :[www.nwpc.org/theera](http://www.nwpc.org/theera)

- ▶ NOW Petition: [www.action.now.org/p/dia/action/public/?action\\_KEY=3037](http://www.action.now.org/p/dia/action/public/?action_KEY=3037)

- ▶ Heroica Films:[www.youtube.com/watch?v=rZP4KOFnXbg](http://www.youtube.com/watch?v=rZP4KOFnXbg)

- ▶ ERA Once and For All:

[www.eraonceandforall.com](http://www.eraonceandforall.com)

ERA Once and For All is a national movement with the mission statement that includes:

- support all strategies for the passage of the Equal Rights Amendment
- distribution of information on the current status of the ERA
- education on the history of the ERA
- Follow ERA Once and For All on Facebook and Twitter (@ERAforall). You can email information you would like posted, questions you would like answered, endorsements from you and your organizations. This movement includes everyone Once and ForAll.

Other important resources:

- ERAPac <http://www.eraonline.org/>
- Missouri Women's Leadership Coalition <http://www.missouriwomensleadership.com/>
- The Equal Rights Amendment: [www.equalrightsamendment.org/era](http://www.equalrightsamendment.org/era).

*Editor's note: the websites listed above are all correct links. All of this information is available on our website: [www.businesswomenmo.org](http://www.businesswomenmo.org)*

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## Nominations for State Officers

These members have answered the call to be leaders of this organization. They had their paperwork submitted prior to the deadline and are qualified for the position they seek. Their names will appear on the ballot at state conference in April.



**Sharon Tuttle**  
**Kirksville BWM**  
**President 2011-2012**

Serving as President Elect this year, Sharon has been part of the challenging and exciting year of changes. She will be installed as President at State Conference 2011.

She believes this team of Missouri women can move forward and develop an organization to help prepare our young Missouri women to meet the challenges they face now and in the future. Sharon has been a member of Kirksville since 1993. She has served as their President several times as well as serving on all committees there. Sharon has served on the state board for nine of the past 10 years. She was District Director 2 years, Membership retention Chair, Membership Chair 2 years, Recording Secretary 2 years, Second Vice President, Vice President, and President Elect. After retiring from health care working as an LPN, Sharon started her own business "It's Crazy Designs" which does specialty sewing and quilting.

**Megan Broemmer**  
**Greater Ozarks BWM**  
**Candidate for President-Elect**

Megan is a member of Greater Ozarks where she served as their president from 2005 – 2007. She was the SW Region Director for 2008-2009 and is currently serving on the state executive board as Vice President.

Megan works for Med-Pay, Inc as the client services manager.



**Nancy Grey**  
**Sedalia BWM**  
**Candidate for Vice President**

Nancy has been a member of Sedalia for the last 9 years. She has held many positions there and served as their president in 2007/2008. In 2008/2009 she was the Retention Chair for state and was a National MO ID representative. Currently she is the secretary for the state.

Nancy works for ProEnergy in Sedalia.

### Shopping at State Conference

We are looking forward to a great turn out for vendors this year. Booths will be on the main floor and open to the public. If you or anyone you know is interested in having a table, there is still time. The charge is \$50 for one table (w/electric outlet if needed). We are also offering special advertising rates for all vendors. Please support our fellow business women. See page 6 of this issue for the registration form.

If you need more information, please contact  
 Carole Parson  
 816-390-5214  
 caparson44@att.net

**Secretary:** No applications were received.

**Treasurer:** No applications were received.

These members are to be commended for their willingness to serve and deserve your support. Do you want to be more involved in how this organization evolves? It is not too late to seek one of these positions on the executive board. You must be nominated from the floor at state conference and have all necessary paperwork turned in prior to the election. Contact Sharon Mangan or any of the state board members for assistance with the process.

### Missouri Business Woman Advertisements

Missouri Business Woman accepts advertisements at the following rates: Full page \$150; One half page \$80; One quarter page \$50; One eighth page \$30; Business cards \$15; all rates per issue. Payment is due at the time of submission of copy and should be submitted to the Editor. Advertisements will not be accepted for liquor, cigarette/tobacco, religious organizations, political candidates/issues, or for any cause, or from any individual or group, that is not in agreement with the BWM policy and objectives.



**ALL POINTS RECYCLING**

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Sponsored by Pat Houk, Greater Ozarks BPW



# REGISTRATION FORM

## Business Women of Missouri

### 2011 State Conference

### April 30-May 1, 2011

#### The Country Club Hotel and Spa

Horseshoe Bend Parkway (HH) & Carol Road,  
Lake Ozark, MO  
Phone 573-964-2220 or 800-964-6698  
www.countryclubhotel.com

#### Conference Room Rate is Deluxe Room \$85++, Suite \$95++

- Please have all roommates names available when making your reservation.
- After April 14, rooms will be subject to availability.

### REGISTRATION DEADLINE IS APRIL 14, 2011

(After April 14, late fees will apply)

#### Conference Package is \$112

##### Package Includes:

Registration Fee, All Meetings & Workshops,  
Saturday Lunch , Dinner and Entertainment

##### OPTIONAL MEALS ARE:

Friday Board Meeting & Lunch \$23,  
Sunday Fundraiser Breakfast \$25.  
TOTAL PRICE for Conf. PKG + optional meals is \$160

PSP Package is \$60

PSP Package + Breakfast + Board Lunch = \$108

You may pay with a check made to: BWM

Mail your check with your completed registration form to:  
BWM State Office,  
PO Box 28243,  
Kansas City, MO 64188

If you choose to pay by credit card, you may use  
PayPal at [www.businesswomenmo.org](http://www.businesswomenmo.org)

When using PayPal, please indicate what payment is for.

### NO PayPal Payments and NO REFUNDS After April 21, 2011

#### PLEASE PRINT LEGIBLY AND COMPLETE ALL INFORMATION

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Home Phone: \_\_\_\_\_ work \_\_\_\_\_ cell \_\_\_\_\_

email \_\_\_\_\_

Local Organization \_\_\_\_\_

First Time State Conference Attendee (circle one) YES NO

I will be having Thur. dinner at the hotel (self pay) w/the EC. (circle one) YES NO

Special Dietary Needs \_\_\_\_\_

Put an "x" in all boxes that apply to you							
PSP	ST BD	ST COMM	LO PRES	REG DIR	Mbr	Student	Guest

#### Please indicate all events that you are paying for

Amount	Amount after 4-14	Total
Conference package	\$ 112      \$122	\$ _____
State Board Meeting & Lunch	\$ 23      \$ 28	\$ _____
Fundraiser Breakfast	\$ 25      \$ 30	\$ _____
Saturday Banquest Dinner @ guest rate	\$ 42      \$ 47	\$ _____
<b>TOTAL AMOUNT ENCLOSED</b>	-----	<b>\$ _____</b>



Business Women of Missouri 2010-11



# Business Women of Missouri

## **“Believe in the Power of Women” 90th Annual State Conference April 29-May 1, 2011 Agenda**



### **Friday, April 29 2011**

7:30 am	“Walkin’ in Sunshine”
9:00 am	Pre Conference State Board Meeting
2:00 pm	Exhibitors/Vendors
	Foundation Silent Auction
	Registration/Credentials/Information
4:00 pm	Regional Directors Workshop/Training
6:00 pm	First Timer’s Briefing
7:00 pm	Conference Opening Business Session
	President Ellen Hill
	Business Reports
	Keynote Address
	Presentation of Candidates and Candidate Speeches
	Meeting recess until Saturday Morning
	----- <i>President’s reception/open house, Ellen Hill</i> -----

### **Saturday, April 30, 2011**

7:00 am	“Walkin’ in Sunshine”
7:00 am	Registration/Credentials/Information
	Exhibitors/Vendors
	Foundation Silent Auction (Coffee and baked goods)
8:30 am	Second Business Session
	Memorial Service
	IG Competition
	Legislative Report-legislative platform vote
	Proposed Bylaws ..Vote
	Awards Recognition
	Foundation Meeting
	Election voting if necessary
	----- <i>Lunch Entertainment (included in Registration)</i> -----
1:00-1:30 pm	Resume business meeting
1:45-3:30	Workshops
	• How to Use Community Service Projects to Grow Your Local Club
	• How to Develop High School Leadership Programs
	----- <i>Meeting recessed until Sunday morning</i> -----

### **90th Anniversary Celebration Banquet, Entertainment, Installation of Officers**

### **Sunday, April 25, 2010**

7:30 am	Missouri Breakfast Fundraiser
9:15 am	Conference Reconvenes, President Sharon Tuttle presiding

### **“Baby, You “oughta” be in pictures” A request for photos of conferences past . . .**

How would you like to see your members’ pictures featured in a special historical presentation of previous Missouri Federation Conventions/Conferences? All you need to do is look through your old photographs, scan them and submit them to me. Please send me the year and the names of the people appearing in the photo. Anyone and everyone can send me pictures but they must be taken at a previous state conference.

You have a couple of ways of submitting your photos. You can do so by:

- e-mailing them along with a brief description (the year and names of the people appearing in the photos).
- Mail copies of them to me at:  
Ellen Hill, 814 Enos Ln., Godfrey, IL 62035



**Exhibitor/Vendor Application**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Description of items to display (Please include business card)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Spaces are 6 feet x 10 feet  
Cost: \$50.00 per table for 2 day display

Make Checks Payable to: BWM  
Mail Completed form and check to:  
BWM STATE OFFICE  
PO BOX 28243  
Kansas City, MO 64188

Enclosed is: \$50 x \_\_\_\_\_ tables = \$\_\_\_\_\_

**Deadline to reserve space: April 14, 2011**

Tables are reserved on first come first served basis.  
Vendors who choose to spend the night at the hotel are eligible for BWM's group rate of  
\$85 ++ for a Deluxe Room or a Suite for \$95++.  
Hotel phone= number is 573-964-2220 or 800-964-6698  
www.countryclubhotel.com  
ANY QUESTIONS REGARDING BOOTH RENTAL OR ADVERTISING  
should be directed to: Carole Parson: 816-390-5214, caparson44@att.net.

**Conference Vendors:**

**Take advantage of this ONE-TIME-ONLY-ADVERTISING OFFER**

Rent a booth for BWM State Conference and get drastically reduced rates on advertising in the Conference Program OR take advantage of an even better rate with a booth, *PLUS* an ad in the Conference Program *PLUS* an ad in the summer issue of the statewide publication, The Missouri Business Woman.

Send a PDF to jo.mofedbpw@gmail.com OR a copy of your ad as a hard copy (printed paper) along with your check made out to BWM.

You may pay for both booth rental & advertising with one check.

**STATE CONFERENCE PROGRAM BOOK  
ADVERTISING RATE SHEET**

AD Size	Non Member	Member	Vendor W/Booth	Vendor Combo Includes Ad in Summer MBW
1/8 page 3" x 2"	\$ 15	\$10	\$10	\$ 30
1/4 page 4" x 5"	\$ 25	\$20	\$20	\$ 45
1/2 page 8" x 5"	\$ 45	\$40	\$40	\$ 75
FULL page 8" x 10"	\$ 90	\$75	\$75	\$100



## 2011 Legislative Conference Recap

The Second Business Women of Missouri Legislature Conference was held in February. The conference convened Friday evening for dinner followed by an enthusiastic, informative presentation of the Legislative Module of the Independent Growth Modules presented by BWM's own Peggy Cochran.

Saturday morning, Conference Chair Pam Adams introduced Paula Willmarth, VP for Political Issues of the Missouri Women's Political Caucus. She presented a vast array of information regarding the ERA and other women's issues. More information may be found on our website: [www.businesswomenmo.org](http://www.businesswomenmo.org). There are links and information on how you can become involved and speak your voice.

Also presenting was Margaret Tollerton, State Outreach Director for Missouri Coalition for Lifesaving Cures Her talk clarified many of the misconceptions about stem cell research and reproductive rights. More information about Lifesaving Cures is available at [www.MissouriCures.com](http://www.MissouriCures.com). Peggy Cochran then took centerstage to present "Legislative Issues Effecting Women Now. Peggy provided information on Educational Issues around the country and Women's Legislative Issues in the forefront for 2011. Keep watching the "in the know" tab on [businesswomenmo.org](http://businesswomenmo.org) for more information including links and action items. Part of Peggy's presentation included the correct way to send letters or emails to your elected senators and representatives.

Sara Dick, Attorney, Attorney General's Office of the State of Missouri spoke about domestic violence and the efforts of Attorney General Kris Koster to make reporting easier and to make enforcement easier and more economical for the victims. Attorney General Koster's proposed changes will include seven Missouri Statue Changes.

Following Ms. Dick's presentation, the group approved the Legislative Platform for 2011, and the meeting adjourned.

Thanks to Pam Adams for putting together a very informative, educational conference. As always, the purpose of the conference is for information, not to support candidates or political parties. For those of you who were unable to attend, please check out our website for more information and ways that our you can make sure that politicians of both parties can hear "the Power of Women".

## Business Women Of Missouri Legislative Platform

### Preamble

Because the Constitution is the fundamental law of the land and all statutory rights derive from, the passage of the Alice Paul Equal Rights Amendment shall stand and remain foremost above all other items which may appear on the Legislative Platform of the Business Women Of Missouri

### The Alice Paul Equal Rights Amendment

Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.

### Action Items

To insure the introduction and passage of legislation and to insure appropriations for implementation at state and local levels, Business Women Of Missouri shall actively work and support:

### Economic Equity

Secure equity in Social Security and retirement benefits for all persons.  
Secure equal treatment and pay equity for all persons by uniting to pass the Equal Rights Amendment in the State of Missouri.  
Secure information, education, training and employment opportunities for all persons.  
Promote affordable, creative and quality dependent care programs for people of all ages.  
Promote a fair and livable wage and affordable housing.

### Health

Secure availability of and access to affordable physical and mental health care and insurance for all persons.  
Insure equal funding for research into the health care needs of all persons.  
Promote programs for education and treatment of all health care issues.  
Support improvements and equality in the coverage of preventive medical measures, family planning, prenatal care and long-term care.

### Civil and Social

Promote programs for education and treatment of abuse, including but not limited to family violence.  
Support the election and appointment of qualified individuals to public office who endorse the objectives and goals of the Business Women Of Missouri Legislative Platform.

*Approved: March 5, 2011*

"We must remember that one determined person can make a significant difference, and that a small group of determined people can change the course of history."

Sonia Johnson

## ***It's a Good Cause*** **BWM Foundation Needs Your Help**

Business Women of Missouri's Foundation will award \$9,000 in scholarships at State Conference. As an organization, we are proud to help these ladies attain their educational goals.

The Foundation Board wants to continue the tradition of women helping women and we are asking every member to help with this goal. While you are busy packing for State Conference, take some extra time to gather some items that you can donate to the Foundation's Silent Auction. We will accept new or gently used items, craft items, home made goodies, etc. Foundation members will be available to accept your donations on the first day of conference.

During your stay at conference, visit the silent auction often and be generous with your bids. You will also want to join us for coffee and home baked goods on Saturday. It's fun and it is all for a good cause.

### **Your Missouri Foundation At Work!!**

*By Connie McGinness, Chair*

Wow! Can you believe it!! Another year has flown by and we are getting ready for State Conference again. First, Ladies, on behalf of the foundation, I want to thank everyone who came to December board ready to donate and bid on items for the benefit of your foundation. It was another fun and successful event! What fun to watch the ladies compete against one another to buy a surprise package, knowing it's not the value but the thought behind it, some are great buys and some are just great fun!

Again we can't thank you enough for your support of the State Foundation. We would also encourage your locals to donate funds "in honor of" or "in memory of" members to the State Foundation. Send your donations to:

Vicki Silkwood  
911 Peacher  
Chillicothe, MO 64601

As I write this article the Scholarship Committee is hard at work choosing the 9 lucky students to receive this years \$1,000 scholarships. I don't envy them. We are working to increase the number of scholarships awarded in the following years. These scholarships sometimes mean the difference between someone being able to follow their dreams or dropping out and working to go back.

BWM is dedicated to helping with the education of students and/or women who want to re-enter the work place or further their education.

We look forward to seeing you at Conference in April! Come join the fun and education as we listen and participate in the workshops that are planned for us.

I want to say a personal than you for the privilege of serving on the foundation board for the past six years, it has flown by, and I have gained many great friends and have seen how women working together can help others.

Try it, you'll love it!

On behalf of the board, "Thank You"

## **A call for OLD cell phones and NEW journals to help victims of domestic violence**

*By Cathy Covington, Domestic Violence Chair*

***PLEASE bring your old cellphones and new or unused journals to state conference for victims of domestic violence.***

Once the cell phones are donated, they are sent to another company, who will donate money back to the domestic violence agency, depending upon the condition of the phones. If the cell phones are broken, they can possibly use parts to refurbish phones. Our agency has a contract with Verizon Wireless through the HopeLine Program. They distribute new phones to agencies each year and then apply for a new shipment of phones. Hopeline will issue the phones, they have available. These phones will have 50 hours on them and can be distributed to domestic violence victims to contact attorneys, social service agencies, schools, doctors, and other individuals helpful in ensuring the victims' safety. Victims' phones can be refurbished annually by Verizon.

This has been a great program for our agency for raising funds, and for raising awareness in the communities we serve. Anyone donating a cell phone can obtain a donation acknowledgement for tax purposes (by request only). We usually emphasize cell phone collection during the month of April/May, but we collect them year round.

I am not sure if all domestic violence programs collect cell phones, but it is a great idea to check with the shelter nearest your local to see if they participate in this program.

### **Journals**

***Please bring journals to state conference.***

Journals are a great way for victims of domestic violence to stay on top of their many issues. DV victims don't have extra money to buy date books or planners; however, the journals can be used to keep appointments, record events for documentation and most importantly for journaling, which is great therapy. Many of our counselors encourage victims to journal daily.

### **Christmas in Maryville BWM**

The Maryville BWM adopted 6 families with 14 children ranging in age from 3 months to 18 years. Members took names and purchased \$60 in clothing and wrapped them for Christmas. We made cookie platters at our December meeting to be given to each family with 2 boxes of food items from soup to chicken were supplied. With donations of money from other organizations and church groups, we were able to provide these families with Christmas presents and food for a month. We also packed 6 boxes of items to be sent to women in the military. We enjoyed great fellowship preparing both.

Pauline Gage PSP from Monet was the winner in the drawing of our Quilt. Thank you everyone for your participation we were able to add \$500 to our scholarship fund.

Pictured at the family Christmas pick up are from left to right: Carol Owens, Susie Nelson, Connie McGinness and Carole Coutts



Articles to be published in the MISSOURI BUSINESS WOMAN should be mailed to the State Office before the 10<sup>th</sup> of the month preceding publication date. All other BWM, Inc. correspondence should be directed to specified officers listed below. The MISSOURI BUSINESS WOMAN is mailed to all MBW, Inc. members upon payment of dues and to those who subscribe. Subscription price-\$2.00 per year.

**Attention Board Members:**  
Please check your information listed and notify the State Office of any corrections or changes needed.

**2010-2011 State Board Of Directors Executive Committee**

**President:** Ellen Hill, 814 Enos Ln, Godfrey, IL 62035, 618-466-7262, d.e.hill@sbcglobal.net  
**President Elect:** Sharon Tuttle, 907 E. Washington, Kirksville, MO 63501, 660-665-1076, dolphin7376@cableone.net  
**Vice President:** Megan Broemmer, 4907 E. FM RD 94, Springfield, MO 65803, h. 417-833-0832, b. 417-841-4110, mbroemmer@med-pay.com  
**Secretary:** Nancy Grey, 836 LaGrand Av, Sedalia, MO 65301, h. 660-287-0848, nancy.grey@att.net  
**Treasurer:** Sherry Jones, 6259 N Mercier St., Kansas City, MO 64118, 816-505-0874, shejones16@msn.com

**State Office**

**Executive Administrator & Editor, Missouri Business Woman (MBW):** Jo Coleman, PO Box 28243, Kansas City, MO 64188, b/fax 816-333-6959, jo.mofedbpw@gmail.com

**Standing Committees**

**Bylaws:** Sharron Sutton, 1023 Rex Ave., Joplin, MO 64801, 417-529-9195, sharron.sutton@sbcglobal.net  
**Finance:** Megan Broemmer, Vice President  
**BWM Foundation President:** Connie McGinness, 24110 315th St, Maryville, MO 64468, 816-582-4989, conniemac64466@yahoo.com

**Individual Growth:** Peggy Cochran PO Box 890, Rocky Mount, MO 65072, 573-392-2225, cochranp@charter.net  
**Issues Management:** Velvet Fackeldey, PO Box 1667, Lebanon, MO 65536, 417-532-4847, bpwvelvet@yahoo.com  
**Legislative/Missouri Women's Network Liaison:** Pam Adams 17273 Hwy HH, Mexico, MO 65265 573-581-6824, pammyanny@msn.com  
**Membership/Retention:** Kaci Moran-Pose, 1027 N. Troost Ave., Olathe, KS 66061 816-809-8285, moran\_pose@sbcglobal.net  
**Public Relations:** Melissa Moore 29568 State Hwy RA., Jamesport, MO 64648, h. 660-684-6485, mmoore@cbcfamily.com  
**Business Plan Task Force:** Sharon Tuttle, President Elect  
**Generations Taking Charge:** Tammy Rinehart, PO Box 548, Seneca, MO 64865, 417-291-5614, tkrinehart@hotmail.com

**Special Appointees**

**Domestic Violence Task Force:** Cathy Covington, 177 T-box Dr., Saint Clair, MO 63077, 636-629-0993, cathycovington27@yahoo.com  
**Leadership Conference Chair 2010:** Sandy Majchrzak, 668 A Tipton, Sullivan, MO 63080, 573-468-6947, smaze@fidnet.com  
**Leadership Conference Chair 2011:** LuAnn Irby, 25515 St. Hwy O, Macon, MO 63552, 660-385-1907, lirby@cvalley.net  
**Meetings Coordinator:** Debra Saffer, 620 Blackbird Dr., Florissant, MO 63031, 314-838-5970, safferfam@yahoo.com  
**Mentoring:** Tammie Renfro, 47 W. Nottingham, Sullivan, MO 63080, h. 573-927-2111, trenfro1redbone@sbcglobal.net  
**Nominations:** Sharon Mangan, 3455 S. Kickapoo Ave. Springfield, MO 65804, 417-882-0608, sharonbpwladylady@yahoo.com

**State Conference Chair 2011:** Mary Kay Pace, 1503 Paradise Valley Dr., High Ridge, MO 63049, 636-677-2951, marykay1345@charter.net  
**State Conference Co-Chair 2011:** Sandi Stegeman, 71398 Koko Beach, Union, MO 63084, h./b. 636-583-8992, psent@fidnet.com

**State Conference Chair: 2012:** Erica Carmean, 1420 College Av., Quincy, IL 62031, 217-224-4331, erica.carmean@blessinghospital.com  
**State Conference CoChair 2012:** Cheryl Powell Micetich, 27 Grim Dr., Kirksville, MO 63507, 660-216-7602, cher54powell@yahoo.com  
**State Conference Fund Raising:** Carole Parson, 5126 Briarwood Ln., St. Joseph, MO 64506, h./b. 816-232-1235, caparson44@att.net  
**Parliamentarian/Board of Directors Meetings:** Vicki Silkwood, 611 Peacher St., Chillicothe, MO 64601, 660-646-1162, vsilkwood@gostatebank.com  
**Uniting With Military Women:** Betty Beason, 1703 Richmond Dr, Pleasant Hill, MO 64080, h. 816-540-2761, b. 816-540-3111, bjbeason@aol.com  
**Amy Bennett, co-chair, 323 N. Ryan's Way, St. Joseph, MO 64506, 816-233-3098, abennett@missouriwestern.edu**  
**Women's Health:** Sheila Miller, 26412 92 Hwy., Excelsior Springs, MO 64024, h. 816-637-6784, b. 816-444-9700, seabrzgsm@aol.com  
**Liaison to the Women's Empowerment Network:** Angie Moran, 20665 Hottel Springs Rd., Seneca, MO 64865, h.417-776-2394, b.417-776-8333, f.417-776-2947, angela.moran@live.com  
**REGIONAL DIRECTORS 2008-2009**  
**Northwest:** Carolyn Chamley, 3500 S. Washington Ave., Sedalia, MO 65301, h. 660-826-3089, b. 660-827-5600, cchamley@sbcglobal.net  
**Director Elect:** Dana Shipps, 19398 N. Hwy 169, St. Joseph, MO 64505, 816-390-7284, joyrideoflife@yahoo.com  
**Northeast:** Cheryl Powell Micetich, 27 Grim Dr., Kirksville, MO 63507, 660-216-7602, cher54powell@yahoo.com  
**Director Elect:** Evelyn Brown, 1301 Englewood Dr., Macon, MO 63552, h. 660-385-2859, b. 660-263-4123  
**Southwest:** Kaci Moran-Pose, 1027 N. Troost Ave. Olathe, KS 66061, moran\_pose@sbcglobal.net  
**Director Elect:** Melissa Carroll, PO Box 1681, Osage Beach, MO 65049, 573-280-9792, melissa@lakeprofile.com  
**Southeast:** Linda Breckle, 3805 Trinity Circle, Florissant, MO 63034, 314-839-1575, lindaserra@yahoo.com  
**Director Elect:** Genevieve Gibson-Newman 923 Woods Mill Road, Ballwin, MO 63011, 314-276-4299, 636-386-5420, ggibson-newman@marykay.com

# WOMEN'S LOBBY DAY

## JEFFERSON CITY--STATE CAPITOL House Hearing Room 2

**Tuesday, March 29, 2011**

**Tentative Schedule**

8:30-9:00 Registration House Hearing Room 2  
Breakfast for Participants

9:00-11:00 Legislative Update/Briefing

11:00-1:00 Visits with Legislators

Lunch\*

This is a great opportunity to voice your views on women's issues.  
Find out what you can do to support Women's Pay Equity.

Learn what your legislator supports and update your knowledge on issues such as choice, health care, civil liberties, public education, the environment, immigration, and voting.  
Express your views to your legislators

\*Lunch on your own.  
For information, call 314-831-5359.

**EVERYONE IS WELCOME. INVITE A FRIEND.**

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 Registration Fee (\$10 per person)  
 This includes briefing materials and breakfast.  
 I cannot attend, but here is my \$10 to provide support for a student or a low-income persc

Name(s) \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone \_\_\_\_\_ E-mail \_\_\_\_\_  
 Please make your reservations before March 26, 2011. Complete the form above ar mail to Missouri Women's Lobby Day, 138 Kings Drive, St. Louis County, MO 63034 fax to 314-831-3288.  
 For late reservations or more information, call 314-831-5359 or 573-642-6354.

OUR GRASSROOTS MOVEMENT CONTINUES

July 29 - 30, 2011

**Women Empowering Women:**

- PERSONALLY - INSPIRATIONAL FELLOWSHIP
- PROFESSIONALLY - INNOVATIVE LEADERSHIP
- POLITICALLY - THE RIGHT TO BE HEARD

The WOMEN'S PROFESSIONAL EMPOWERMENT ALLIANCE (WPEA) is an annual event that brings together those Women, and all who support our mission, of Women Empowering Women. In 2009 we came together to honor the 90th Celebration of a National Organization of Business Women, who sought to enhance all Women Professionally - Politically - and Personally. That event in many respects saw the end of an era. 2010 was a dawn of a new direction that brought together each state and local entity seeking to continue the grass roots initiative started over 90 years earlier. 2011 will provide us the opportunity to gather and share the successes and challenges encountered at the grassroots level.

Additional information: For additional information please contact:

Pam DeMarce at 507-381-4279 Meeting Planner, [pam@wowzonefec.com](mailto:pam@wowzonefec.com) or Joy Reinhart, President, Minnesota Business Women at 763-464-4006 or [reinhartj@gmail.com](mailto:reinhartj@gmail.com).

Start Date: 29 July 2011, Friday  
 Start Time: 05:00 PM  
 End Date: 30 July 2011, Saturday  
 End Time: 10:00 PM

Location:  **Hilton Minneapolis/St. Paul Airport**

**3800 American Boulevard East  
 Bloomington, MN 55425  
 Main: 952-854-2100  
 Fax: 952-854-1039  
[www.mspairport.hilton.com](http://www.mspairport.hilton.com)**

Room Rate: \$85.00 night

## FIRST CLASS MAIL

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### Women of Missouri photo exhibit *NOW* at the Excelsior Springs Museum & Archives, 101 E. Broadway

Missouri women who have distinguished themselves on the local, state and nationwide stage will be featured this spring during compelling exhibits at the Excelsior Springs Museum & Archives, 101 E. Broadway.

Beginning in March, to honor National Women's History Month, Excelsior Springs women who have attained, achieved and accelerated the cause of women's rights, will be profiled through a biographic/photo exhibit and everyone is urged to attend. Guest speakers are scheduled during March and April to complement the exhibit.

At press time, guest speakers for the exhibit include:

- \* March 26 Excelsior Springs Hospital CEO Sally Nance speaks about women CEOs and important women leaders in Excelsior Springs' health care history.
- \* **April 2 Missouri Business Women's Peggy Cochran**
- \* April 9 Excelsior Springs native Lisa Farrenkopf Bolding will speak on her role in the strides being made in assisting the hearing impaired.
- \* April 16 Excelsior Springs native and Clay County Circuit Court Judge Janet Sutton.

*All speakers are scheduled at 2 p.m.*

The origin of Women's History Month dates to the first recorded organized protest by working women, which took place in New York on March 8, 1857, over a variety of issues including low pay,

working conditions, and the lack of a right to vote. In 1909, the first National Woman's Day was held in the United States. By 1911, International Woman's Day was honored in multiple countries, including Austria, Denmark, Germany and Switzerland. Over the years it has continued to grow and is now celebrated by over 40 different countries on March 8.

Ultimately, In 1979, the Sonoma, California school district conducted a week-long celebration of women's cultural, historical and societal contributions during the week of International Women's Day. The week-long holiday was quickly picked up by various school and groups throughout the country with the U.S. Congress making Women's History Week official in 1981. Six years later, Women's History Week was expanded into National Women's History Month.

The celebration will continue through April, when the museum will simultaneously host the "Outstanding Women of Missouri" Traveling History Exhibit, recognizing women whose historic achievements have shaped the Show-Me state. Sponsored by the Missouri Women's Council, the show will run April 5 through April 30th.

More than 60 Missouri women who have made an impact on our lives will be featured in the exhibit. "We are very excited about presenting this exhibit and are fortunate to have an opportunity to educate our visitors about such an outstanding group of women," said Denise Siegel, 2011 museum board president.