

## In This Issue

- President's message
- State Conference Registration Form Vendor Form Room Info Summarized Agenda
- NEW Website Business Partners Advertising Form
- Calendar of Events
- State Conference Foundation Breakfast & Silent Auction Info

### Foundation Needs Your Help Donate Auction Items and Bid! Bid! Bid! Bid! Bid!

The Business Women Of Missouri Foundation is asking all State Board members, Past State Presidents and all local clubs to donate two items to the 2012 Silent Auction.

Remember this is our big event to fund ten \$1,000 scholarships. Scholarships will be presented at State Conference.

Appropriate auction items include: baskets, floral arrangements, jewelry, antiques, arts & crafts, garden and home accessories. Home made items were popular last year. This is just a sample of items that can be donated. The choice is all yours.

We will also have the 50/50 drawing again this year.

Don't forget to join us for the Foundation Quick Start Breakfast Saturday morning, starting at 7 am. We will have coffee and quick breads at rock-bottom prices!

Be sure to visit the silent auction to Bid! Bid! Bid! Remember friendships are off limits at the auction. Bid often! We are depending on you!!! Your bid helps bring in more money for the scholarships!!

Any questions you or your club might have, just call us and we will be happy to answer your questions.

Contact: Pat Houk, 417-883-8489  
Or Debra Saffer, 314-838-5970



Business Women of Missouri

# Missouri Business Woman

Quarterly Magazine

Volume 89 No 4 Spring 2012

## New Lakeside Location For BWM State Conference 2012; Make Plans Now To Attend!

*By State Conference Co Chairs, Erica Carmean and Pam Adams*

The 91st State Conference of Business Women of Missouri is upon us. We have planned education, inspiration, and of course fun for State Conference 2012. The full registration package is the same as last year and that includes Saturday lunch. The registration form is included in this issue of Missouri Business Woman and is available on our website: [businesswomenmo.org](http://businesswomenmo.org).

Plan to come early on Thursday and join in some Sand Lot Fun with the state Executive Committee and Board. Friday, we will have the State Board meeting and lunch. All members are welcome to attend. This is an optional part of the conference so please check the appropriate boxes on the registration form and include payment for your lunch.

The Missouri Foundation Silent Auction will be accepting items all day on Friday and bidding will begin around 2 pm. Regional Director training will be from 5:30 to 6:00 pm.

Friday afternoon, you will be on your own from 2:30 to 5:30. That will give you time for dinner and to enjoy the hotel. Please note: all hotel rooms are equipped

with cooking essentials should you wish to cook for yourself. Friday evening activity will resume with the First Timer's Workshop from 6:00 to 6:30. This meeting is important for all first timers attending the conference. You will get all of the information you need to enjoy the weekend. Conference officially kicks-off at 7 pm with the first general session. Our speaker for the evening will be our own Linda Fisher from Sedalia BWM to speak on "Overcome Adversity: Wounds to Wisdom". Following the meeting, we will take a 2- hour Dessert Cruise for fun and relaxation.

Saturday events begin with homemade goodies and coffee for sale by the Foundation. The general session begins around 8:30 am followed by lunch for all registered attendees. During lunch, we will have an informative/motivational guest speaker. After lunch, there will be two workshops presented by PSPs Sandy Majchrzak and Mary Parker. The workshops are for fun and knowledge. You will be able to attend both workshops and then maybe have time for shopping or a nap before the banquet.

CELEBRATE! Saturday evening will a dinner/theater and installation of officers. New features this year include a new professional photographer who will be there from 5:00 - 9:00 pm to take group and other photos throughout the evening. She will be able to take orders and print group photos during the weekend, so you may take your photos home with you. In addition, she will provide the state club a disc of all conference photos. New president Megan Broemmer will host a dessert reception and a Casino Night following the installation. More details will be available at conference.

Sunday, President Megan will conduct a short business meeting and officially adjourn the 2012 state conference. Immediately following will be the Executive Board Meeting and the Missouri Foundation board meeting.

Please plan to attend! Be a part of our celebration. Learn information to take back to your local clubs. Extra tickets for guests will be available for the Cruise, fundraiser breakfast and the celebration banquet. Don't Miss It!

**Come Prepared To Shop!**

**More Vendors Than Ever Before!**

**PLUS Huge Silent Auction To Benefit The Foundation!**

## Thoughts From Your President

Wow! I can't believe this is my last MBW article as your president. It seems like only yesterday that I was installed and looking forward to the year ahead. As they say, "Time flies when you're having fun!" I have enjoyed every minute of it. Yes, as with any job it has had its ups and downs but there were more ups than downs. I will share with you the hardest part has been writing this article for the MBW.

The EC hit the ground running after the conference. We approved the purchase of Quick Books software to make it

easier on our state treasurer, Sherry Jones. It has been a learning experience but we feel like the financial reports have been easier to read. We also feel that the transition between the incoming and outgoing treasurer will be a lot smoother.

We also purchased five billboard banners to get "the best kept secret" out in the open. Hopefully you have seen one when out traveling through out the state. I have not seen one as of this date.

The Christmas open house and auction was filled with fun as always and we raised a large amount of money for the Foundation. The EC would like to thank the NE Region members for

helping us host the event, everything was great!

The December board meeting went very smoothly. We took care of a lot of business, along with some proposed changes in the bylaws. Please look over the proposed by law changes listed else where in the MBW and be prepared to speak up yea or nay during the meeting at the State Conference.

Speaking of the State Conference, I hope you have made your reservations at Camden on the Lake. The Conference Co-chairs, Erica Carmean, Pam Adams and myself are busy planning an exciting conference. Join us on Thursday night for volleyball and possibly a movie. Friday will be the

board meeting with the opening of the conference that night. After the opening session, please join us on a dessert cruise on the lake. You should treat yourself to a fun weekend at the lake with your BWM sisters!

At this writing, the business partners link on the website is active. Please consider signing on with us to promote your business. The form with rates and rules is available

on our website: click on Business Partners, and then click on the link to download the form. (The form is also available in this issue of the Missouri Business Woman.)

I am writing this before Legislative Conference. I am looking forward to seeing you and I know Lorraine, Sharron and Angie have planned a great conference. We need to be working on our legislators for women's rights. With Virginia passing the ERA, that leaves two more states to join them before the ERA can become part of our constitution.

It has been an honor and privilege to serve as your president this year and I look forward to seeing you at the State Conference in April.

Embracing the Future While Protecting the Legacy

Sharon Tuttle  
Business Women of Missouri  
State President 2011-2012



Sharon Tuttle,  
2011-2012  
President



**Don't forget!**  
**MAYDAY IS PAYDAY**  
**FOR BWM STATE DUES**

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## 2012 Calendar Of Events

March 26 DEADLINE: State Conference Room Reservations  
March 31 NW Inspirational Breakfast  
April 16 DEADLINE: State Conference Registration  
April 17 Lobby Day with Missouri Women's Network  
April 26 Executive Committee Meeting  
April 27 State Board Meeting  
April 27-29 State Conference

Hilton Airport Inn, Kansas City

State Capitol, Jefferson City  
Camden on the Lake, Osage Beach  
Camden on the Lake, Osage Beach  
Camden on the Lake, Osage Beach

## Legislative Conference Follow Up

Submitted by co-chairs, PSP Lorraine Whittington, Sharron Sutton and PSP Angie Moran

Friday, March 2, dawned bright, clear and pleasant in Joplin, but got progressively cloudier and colder as we proceeded to Jefferson City. We found the Secretary of State's Office and obtained the two brochures for the packets, back to the hotel, checked in, got settled in our room, went to the restaurant for lunch, and went to Sales and Catering to make sure all was well with the hotel, inspected the room, and went back to our room with a dolly to bring stuff to the Lincoln Room. We began to worry about the bareness of the tables, so got the name of a florist and ordered some flowers. They seemed to be a nice touch. We mingled. Those who were going to tour the Capitol left to do so. Registration began at 6:00 p.m. and by the time our first speaker arrived at 6:20 p.m. we were getting antsy. I was so glad to see her, I almost hugged her. That might have scared her, so I refrained. 44 attended. Connie McGinnis gave the invocation, and we enjoyed a delicious roast pork loin dinner and lemon cake dessert.

Representative Jeanie Riddle, from District 20, Callaway County, was our keynote speaker. Her original planned speech was wiped out on her computer, so she winged it with a book entitled "If You Want to Walk on Water, You've Got to Get Out of the Boat". From that, she gave a most interesting presentation, and fielded questions from the audience. Good questions, I might add.

After some clean-up and masterful electronics from Angie Moran, we watched "Iron Jawed Angels". It's a beautiful movie.....a little brutal, but eye opening, on the history of the suffrage movement. We had popcorn (thanks to Sharron Sutton) and discussed the movie. Most remained for the movie.

Saturday morning we woke early and went for the breakfast buffet in the restaurant. Welcomed 5 additional members to the Conference who couldn't get here for Friday evening, for a total of 49 BWMers.

State President Sharon Tuttle, welcomed us to the Conference, Sharron Sutton gave the Collect, and we all joined in the Pledge of Allegiance. Our first speaker was the always delightful Representative Sara Lampe, from Springfield, who wowed us with her rendition of "A Day in the Life of Representative Sara Lampe". It was one of the best presentations I've ever seen. Funny for the most part, but a lot of nitty gritty. It boils down to "our Representative Sara is dedicated to service, and gives above and beyond".

A lot of the evaluation sheets said "Bring Sara back", "always have Sara there", etc. She also fielded questions from the audience.

Our next speakers were Mary Mosley and Shirley Breeze of the MO Women's Network, who do lobbying in Jefferson City, and are our "go to" ladies for ERA questions and answers. They gave us an update on the status of the ERA. It still sits there where it's been for years – waiting for three more states to ratify. It has been introduced in the House, and the Senate, but has had no hearing. They gave us packets with loads of information regarding issues; A "history of the ERA", and registration forms for Lobby Day on April 17. (NOTE: Lobby day registration form is on page 5 in this issue) I hope MANY can attend. This will be accompanied by an "Equal Pay Day Rally" that afternoon. Also, on Saturday, April 28, there will be a March for Women in Jefferson City – check it out on Facebook.

We reconvened after lunch with MO Senator LuAnn Ridgeway of the 17th District. The Senator distributed "The Fair Tax Act" copies to us, and proceeded to tell us why she thought it was a necessary action, since "what we have

been doing is not working and the state is going broke." It was an interesting presentation and since we may be voting on this issue, a necessary one. She collected business cards and drew a winner (Cathy Covington) for a door prize, which was a glass coffee mug from the Capitol. She also fielded questions.

The last item on our agenda was our Legislative Platform. Sandy Majchrzak moved to add a bullet point to the last item, "Civil and Social" as follows:

"Promote the inclusion of women in all legislative processes and research studies regarding women's issues."

Rationale being that these decisions are being made by men, and they need women on all of these committees.

This addition to our Legislative Platform was unanimously approved. This will be presented to the membership for approval at the State Conference, so get out your Manual and look up the Legislative Platform, add this change, see how you think it fits, and be prepared to vote at the State Conference in April.

The evaluation sheets were mostly positive. There were a few negative comments about the hotel. "No WiFi" and "Telephones not working". I had no problem with the hotel phones, so I assume this is referring to cell phones. There were a few suggestions regarding topics they would like at the next Legislative Conference: A lobbyist's view, (Doesn't that sound interesting?), speaker from the life insurance industry, health-care, education, women's issues, ERA, and Sara. And my personal favorite, "GOOD CONFERENCE"!!!

Thanks to my co-chairs – and thanks to all of you for making it a "Good Conference".

**P.S. ENTERPRISES**

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## Link Your Business to the Business Women of Missouri Website

Become a partner to the Business Women of Missouri website and expand your visibility to our membership of women across the state of Missouri and beyond.

Member businesses are invited to hot link your business website\* to the BWM website to potentially increase traffic and search optimization for both the state organization and your business. And, if you have a business, but do not yet have a website, you may still purchase an ad and the link will prompt an email message to be sent to you and your business. (\*or to your email address)

Non members may purchase advertising links at a slightly higher rate and are subject to acceptance by the BWM State Executive Committee. Contact the state office for more information.

Links, (also referred to as advertising) will be sold for web display for 3-month increments with a reduced rate for larger sizes and for annual displays. Advertising Costs, sizes and deadlines are outlined in the table below. Payment must be received in advance.

*The Business Women of Missouri reserve the right to refuse advertising that does not align with the mission and objectives of the organization.*

Run dates	Quarter 1	Quarter 2	Quarter 3	Quarter 4	
	1/1-3/31	4/1-6/30	7/1-9/30	10/1/12/31	
Deadline	12/10	3/10	6/10	9/10	

Ad Size		<input type="checkbox"/> one	Costs <input type="checkbox"/> one							Amount Due
			1 qtr		2 qtr		3 qtr		Yrly	
<input type="checkbox"/> email link	3.50" x 2"		\$15		\$30		\$45		\$50	
<input type="checkbox"/> or	1.75" x 1"		\$15		\$30		\$45		\$50	
	3.50" x 4"		\$30		\$60		\$90		\$100	
<input type="checkbox"/> or	7.00" x 2"		\$30		\$60		\$90		\$100	
	3.50" x 6"		\$40		\$80		\$120		\$130	

Member Name		
Business Name		
Business Address,		
City	State	Zip
Business Phone Number		
Email		
Website URL		

Please check the appropriate boxes above to specify size of ad and length of run. Then, complete all information and attach to an email to jo.businesswomenmo.org. You may pay via PayPal through the link on our website.

If you prefer to mail the form: Mail the completed form with check made payable to Business Women of Missouri, PO Box 28243, Kansas City, MO 64188.

Please note: If you are buying a link to an email address, you will check the first box for an email link, and pay for the smallest ad. You should attach a scanned image of your business card for ad display.

## Nominations for State Officers

These members have answered the call to be leaders of this organization. They had their paperwork submitted prior to the deadline and are qualified for the position they seek. Their names will appear on the ballot at state conference in April.

### Megan Broemmer Greater Ozarks BWM President 2012-2013



Megan is a member of Greater Ozarks where she served as their president

from 2005 – 2007. She was the SW Region Director for 2008-2009 and is currently serving on the state executive board as President Elect. Megan works for Med-Pay, Inc as the Client Services Manager.

### Nancy Grey, Sedalia BWM Candidate for President Elect



Sedalia BWM has endorsed Nancy Grey for President-Elect. Nancy is a Staffing Manager for Pro-Energy Services. Nancy has been a force in her local serving as President and chairing several committees including the special projects committee, planning for the annual chicken dinner. Sedalia reports, "Whatever job she tackles, she does a great job and uses her enthusiasm to encourage others."

Nancy has led the Sedalia club to increase visibility in the community, membership and to promote individual development and mentoring. Nancy is an excellent speaker and has won the Individual Speak Off at local, regional and state and represented MO at National. At the state level, Nancy has served as Second Vice-President, Secretary, State Membership Chair, Expansion Chair and Retention Chair.

Outside of Business Women, Nancy also serves as a CASA Board Member, ELKS member, Base Community Council Member VFW Auxiliary Member, and Pettis County Management Association Board Member.

Nancy wholeheartedly supports other women whether she is a troubled woman who has sought shelter at CASA, a student with a bright future ahead of her, or a woman who is already established but needs recognition and encouragement.

*No candidate has filed for the position of Vice President.*

### LuAnn Irby, Columbia BWM Candidate for Recording Secretary



Columbia BWM has endorsed LuAnn Irby for the position of Recording Secretary. LuAnn is employed as a Concrete Estimator. She is a Past-President of Lake of the Woods Masonry Products in Columbia and has also served as General Manager-Owner of American Masonry Company in Macon.

LuAnn served as President of the Macon Club from 2007- 2010. Currently, LuAnn

is serving on the State Executive Committee as Recording Secretary. LuAnn also belongs to the National Association of Realtors and the MO Real Estate Commission.

LuAnn will continue to bring the organizational and communication skills necessary to the position if elected. She holds an Executive Secretarial Degree from the Nebraska College of Business and an Associates Degree in Management and Marketing from Columbia College.

### Sharron Sutton, Joplin BWM Candidate for Treasurer



Joplin BWM has endorsed Sharron Sutton for the position of Treasurer. Sharron has worked as a tax preparer for H&R Block in Seneca MO for six years. Sharron has served as President, Vice-President, Recording Secretary at the local level; District Director and Region Director, Secretary/Treasurer at the Regional Level; Nominations Chair, By-Laws Chair, and Parliamentarian at the state board level.

In addition to BWM, Sharron is a member of the Christian Church where she has served as fellowship Committee Chair and taught the third and fourth grade.

In the letter of consent, Sharron states she is familiar with the goals and objectives of BWM, supports the Legislative Platform and pledges to support all items without reservation as a member of the Board of Directors of Business Women of Missouri and plans to serve to the best of her ability.

## Missouri Women's Lobby Day

JEFFERSON CITY-STATE CAPITOL  
House Hearing Room 2

Tuesday, April 17, 2012

### Tentative Schedule

8:00-10:00 Registration House Hearing Room 2  
Breakfast for Participants  
Networking

10:00-12:00 Legislative Update/Briefing

11:00-1:00 Visits with Legislators

Lunch

Express your views to your legislators.  
Learn what your legislator supports and update your knowledge on issues such as health care, civil liberties, choice, public education, the environment, immigration, and voting rights.  
This is a great opportunity to express your views on women's issues.

\*Lunch on your own.  
For information, call 314-831-5359.

EVERYONE IS WELCOME-INVITE A FRIEND.

\_\_\_\_ Registration Fee (\$10 per person)  
This includes briefing materials and breakfast.

\_\_\_\_ I cannot attend, but here is my \$10 to provide support for a student or a low-income person.

Name(s) \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_ E-mail \_\_\_\_\_  
Please make your reservation before April 14, 2012. Complete the form above and mail to Missouri Women's Lobby Day, 138 Kings Drive, St. Louis County MO 63034 or fax 314-831-3288. (Make checks payable to Missouri Women's Network)  
For late reservations or more information, call 314-831-5359 or 573-642-6354.



Exhibitor/Vendor Application

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Description of items to display (Please include business card)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Spaces are 6 feet x 8 feet  
Cost: \$50.00 per table for 2 day display

Enclosed is: \$50 x \_\_\_\_\_ tables = \$\_\_\_\_\_

Make Checks Payable to: **BWM.**  
Mail Completed form and check to:  
**BONNIE FAY, CHAIR**  
3504 Canyon Ridge Dr.  
Columbia, MO 65202-2282  
**Deadline to reserve space: April 1, 2012**

**Tables are reserved on first come first served basis.**  
**Vendors who choose to spend the night at the hotel are eligible for BWM's group rate of \$109 ++ for a King Deluxe Room or a Suite for \$149++.**  
**Hotel phone = number is 888-365-5620**

**ANY QUESTIONS REGARDING BOOTH RENTAL OR ADVERTISING should be directed to: Bonnie Fay, Vendor Chair 573-449-1845 or 573-881-1553, jbfay3035@centurytel.net**

**Conference Vendors: Take advantage of this ONE-TIME-ONLY-ADVERTISING OFFER**

Rent a booth for BWM State Conference and get drastically reduced rates on advertising in the Conference Program OR take advantage of an even better rate with a booth, *PLUS* an ad in the Conference Program *PLUS* an ad in the summer issue of the statewide publication, The Missouri Business Woman.

Send a PDF to jbjay3035@centurytel.net OR a copy of your ad as a hard copy (printed paper) along with your check made out to BWM.

You may pay for both booth rental & advertising with one check.

**STATE CONFERENCE PROGRAM BOOK  
ADVERTISING RATE SHEET**

AD Size	Non Member	Member	Vendor W/Booth	Vendor Combo Includes Ad in Summer MBW
1/8 page 3" x 2"	\$ 15	\$10	\$10	\$ 30
1/4 page 4" x 5"	\$ 25	\$20	\$20	\$ 45
1/2 page 8" x 5"	\$ 45	\$40	\$40	\$ 75
FULL page 8" x 10"	\$ 90	\$75	\$75	\$100



# REGISTRATION FORM

## Business Women of Missouri

### 2012 State Conference

### April 27- 29, 2012

**Camden on the Lake**

2359 Bittersweet Road,  
Lake Ozark, MO 65049  
Phone 888-365-5620  
www.toadcove.com

**Conference Room Rate is :**

**King \$109++, Double King \$109++  
Deluxe King \$149++, Grand Suite \$169++**

- After March 26, BWM special room rate expires (rates will be higher and subject to availability)
- Please have all roommates names available when making your reservation.

**REGISTRATION DEADLINE IS APRIL 16, 2012**

**Conference Package is \$112**

Package Includes:

Registration Fee, All Meetings & Workshops,  
Saturday Lunch , Dinner and Entertainment

OPTIONAL MEALS ARE:

Friday Board Meeting & Lunch \$25,  
Sunday Fundraiser Breakfast \$25.  
TOTAL PRICE for Conf. PKG + optional meals is \$162

PSP Package is \$70  
PSP Package + Breakfast + Board Lunch = \$120

You may pay with a check made to: BWM  
Mail your check with your completed registration form to:  
BWM State Office,  
PO Box 28243,  
Kansas City, MO 64188

If you choose to pay by credit card, you may use  
PayPal at [www.businesswomenmo.org](http://www.businesswomenmo.org)  
When using PayPal, please indicate what payment is for.

**NO REFUNDS After April 16, 2012**

**PLEASE PRINT LEGIBLY AND COMPLETE ALL INFORMATION**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

ST \_\_\_\_\_ ZIP \_\_\_\_\_ Home Phone: \_\_\_\_\_ cell \_\_\_\_\_

email \_\_\_\_\_

Local Club \_\_\_\_\_

Put an "x" in all boxes that apply to you							
PSP	ST BD	ST COMM	LC PRES	REG DIR	Mbr	Student	Guest

First Time State Conference Attendee (circle one) YES NO

I will participate in Thursday evening FUN (circle one) YES NO

I will participate in Friday night 2-hr cruise (additional \$25 cost) (circle one) YES NO

Special Dietary Needs \_\_\_\_\_

Please indicate all events that you are paying for	Amount	Total
Conference package	\$ 112	\$ _____
PSP Conference Package	\$ 70	\$ _____
State Board Meeting & Lunch	\$ 25	\$ _____
Fundraiser Breakfast	\$ 25	\$ _____
Saturday Banquest Dinner @ guest rate	\$ 45	\$ _____
Friday night 2-hour Cruise	\$ 25	\$ _____
<b>TOTAL AMOUNT ENCLOSED</b>		<b>\$ _____</b>

## Business Women of Missouri 2012 Proposed Bylaw Changes

### Amendment 1.

#### ARTICLE IV: MEMBERSHIP SECTION 1 (c)

Amend by substituting a new Section 1. (c)

#### Current

##### SECTION 1 (c)

Member at Large - Individuals who do not belong to a local club.

#### Proposed

##### SECTION 1. (c) Member at Large

1. A Member at Large (MAL) is a person who does not belong to a local club. A request for MAL membership may be granted by the BWM state membership committee.
2. A MAL shall be a member of the region in which she lives.
3. A MAL shall be able to vote at regional and state conferences.
4. To be a candidate for state offices of recording secretary or treasurer, the MAL must be in good standing and shall officially and publicly support the state legislative platform.
5. To be a candidate for the state offices of president, president elect and vice president, the MAL shall be in good standing and shall officially and public support the state legislative platform along with having served as regional director for one year in the region in which she lives or served as a local club president.
6. The region may sponsor MALs for the state offices of president, president elect, vice president, recording secretary and treasurer, completing the same summary as required for local clubs as described in Section 2 and 3 of the Nominations Appendix on page 48 of the BWM Manual.

*Rationale: To clarify a Member at Large*

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### Amendment 2.

#### ARTICLE IV: MEMBERSHIP, SECTION 3

Amend by substituting a new Section 3.

SECTION 3. A Member in good standing may request transfer from one local club to another. A local club may not refuse to accept the transfer of a member in good standing.

#### Proposed

SECTION 3. A Member in good standing may request transfer from one local club *or region* to another. A local club *or region* shall not refuse to accept the transfer of a member in good standing.

*Rationale: To update after new bylaw changes*

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### Amendment 3.

#### ARTICLE VI: DUES, SECTION 2 (c)

Amend by substituting a new Section 2 (c)

#### Current

SECTION 2 (c) Annual dues for member at large not affiliated with a local club shall include state dues as specified in the current bylaws. (See Dues Appendix for current amount.) State dues shall include the allocation of twenty-five cents (\$.25) to the State Foundation and a subscription to the Missouri Business Woman.

#### Proposed

SECTION 2 (c) Annual dues for member at large shall include state dues as specified in the current bylaws. (See Dues Appendix for current amount.) State dues shall include the allocation of twenty-five cents (\$.25) to the State Foundation and a subscription to the Missouri Business Woman. A MAL shall pay regional dues as specified by the region in which she lives.

*Rationale: Specified in ARTICLE IV, SECTION 1c that MALs are not affiliated with a Local Club.*

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### Amendment 4.

#### ARTICLE X: NOMINATIONS SECTION 3.

Amend by adding "The Executive Committee shall have the authority to waive the presentation if a candidate is unable to be present and has reported to the Chair of Nominations before 4:00 p.m. on the first day of the State Conference the reason for this absence."

#### Current

SECTION 3. Following the close of nominations, each candidate shall make a two minute presentation.

#### Proposed

SECTION 3. Following the close of nominations, each candidate shall make a two minute presentation. *The Executive Committee shall have the authority to waive the presentation if a candidate is unable to be present and has reported to the Chair of Nominations before 4:00 p.m. on the first day of the State Conference the reason for this absence.*

*Rationale: To clarify in cases where a candidate is unable to give a presentation.*

*continued on page 9*



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*Proposed bylaws continued from page 8*

**Amendment 5.**

**ARTICLE XI: ELECTION, SECTION 3.**

Amend by substituting a new Section 3 and adding a new Section 4.

**Current**

SECTION 3. To be eligible for the office of president, a candidate must

- (a) Be in good standing
- (b) Be employed and
- (c) Officially and publicly support the state legislative platform

To be eligible for all other offices, a candidate must

- (a) Be in good standing and
- (b) Officially and publicly support the state legislative platform

No officer shall hold the same office for more than one year with the exception of the recording secretary and treasurer.

**Proposed**

SECTION 3. To be eligible for the office of president and *all the elected offices*, a candidate shall

- (a) Be in good standing
- (b) Officially and publicly support the state legislative platform

SECTION 4 No officer shall hold the same office for more than one year with the exception of the recording secretary and treasurer.

Renumber SECTION 4 to 5; 5 to 6; 6 to 7; 7 to 8; 8 to 9.

**Rationale:** *Allow more of the membership to serve.*

**Amendment 6.**

**ARTICLE XIII: BOARD OF DIRECTORS SECTION 2.**

Amend by substituting a new Section 2.

**Current**

SECTION 2. To be eligible to serve as the state president, a member must

- (a) Be employed
- (b) Be in good standing, and
- (c) Officially and publicly support the state legislative platform

**Proposed**

SECTION 2. To be eligible to serve as the state president, a member shall

- (a) Be in good standing
- (b) Officially and publicly support the state legislative platform

**Rationale:** *To conform to ARTICLE XI, SECTION 3.*

**The Business Women of Missouri  
Cordially invite you to the annual**

**Missouri Fundraiser Breakfast**

**Sunday April 29, 2012**

**7:30 a.m.**

**\$25**



**Come join us for good food, goodie bags  
and surprises**

**Reservations may be made  
as an addition to your  
state conference package**

**Don't miss this one!**

**Northwest Regional News**

The Clubs in the Northwest Region have been very busy. Several adopted a woman in the military and have been sending care packages. Harrisonville coordinated the Cass County Fair Queen Pageant, held a food drive, held a Leadership Camp for Cass County High School girls, held their 14th annual Christmas Homes Tour plus many other activities. St Joseph adopted five women from a nursing home for Christmas from money raised through a fundraiser. Northwest Missouri State is selling Duct Tape roses for Valentine's Day. They meet every week and often have speakers on topics pertinent to them. Excelsior Springs has been networking to recruit members through the Community Relations Council and Chamber of Commerce. Maryville adopted needy families for Christmas and held a Christmas Shopping Experience for nursery school age children. They also assisted the Nodaway County Senior Center in "A Real Christmas" for anyone to have a meal on Christmas Day. All clubs are beginning to plan elections and installation of officers as the year comes to a close.

We are planning our annual Inspirational Breakfast on March 31 at the Airport Hilton. We are excited to have Dr. Sherril Segoe, Women's Veterans Program Manager for the KC VA Hospital as our speaker. Everyone is welcome to attend. You can contact me at [vsilkwood@gostatebank.com](mailto:vsilkwood@gostatebank.com) if you would like more information.

Vicki Silkwood,  
NW Regional Director



Business Women of Missouri

**91th Annual State Conference Agenda**  
**“Embracing the Future, While Protecting the Legacy”**  
**April 27-April 29, 2012**

Thursday, April 26, 2012

6:30 - 8:30 pm Sand Lot Fun with Executive Board

Friday, April 29 2011

9:30 am Pre Conference State Board Meeting  
2:00 pm Exhibitors/Vendors  
Foundation Silent Auction  
Registration/Credentials/Information  
5:30 pm Regional Directors Workshop/Training  
6:00 pm First Timer’s Briefing  
7:00 pm Conference Opening Business Session  
President Sharon Tuttle  
Business Reports  
Keynote Address  
Presentation of Candidates and Candidate Speeches  
Meeting recess until Saturday Morning

----- Dessert Cruise -----

Saturday, April 30, 2011

7:30 am Registration/Credentials/Information  
Exhibitors/Vendors  
Foundation Silent Auction (Coffee and baked goods)  
8:30 am Second Business Session  
Memorial Service  
IG Competition  
Legislative Report-legislative platform vote  
Proposed Bylaws ..Vote  
Awards Recognition  
Foundation Meeting  
Election voting if necessary

----- Lunch Entertainment (included in Registration) -----

1:00-1:30 pm Resume business meeting  
1:45-3:30 Workshops (2)

----- Meeting recessed until Sunday morning -----

91th Anniversary Celebration Banquet, Entertainment,  
Installation of Officers  
Dessert Reception and Casino Night

Sunday, April 25, 2010

7:30 am Missouri Breakfast Fundraiser  
9:15 am Conference Reconvenes,  
President Megan Broemmer presiding

**NW Region Inspirational Breakfast is March 31**

The Chillicothe and St. Joseph Clubs of the Northwest Region invite all of you to our Inspirational Breakfast on March 31 at the Airport Hilton Inn in Kansas City. Registration begins at 9:00 am. Program to begin at 9:30 a.m. Our guest speaker will be Dr. Sherill Segó, Women Veterans Program Manager from the Kansas City VA Hospital.  
Cost is \$25.00 per member

We hope you can join for this fun and educational event.

**Individual Growth**

*Peggy Cochran, Chair*

**We Need Your Voices**

The deadline of April 1, 2012, for the IG speech competition is quickly approaching. At this time, no applications have been received. Please look around at your local association and find potential candidates for this competition and encourage them to participate. If they have ever completed the IG modules, then they will be certified. Information is on pp. 67-68 of the board manual.

If you have anyone who is interested, please direct any questions or applications to Peggy Cochran at 573.392.2225 or cochranp@charter.net. Come on — we need your voices!!

**Have You Been a Good Mentor? Time to Review Your Actions**

*Betty J. Beason, Mentoring Chair*

I have recently asked the Past State Presidents to help the local presidents (and clubs) in their area with completing the reports which were due March 1 and turning them in on time.

This year will end with our state conference in April. As we are about to end this year, I’m asking each club to do a self-check on how well you have done with meeting your mentoring responsibilities.

Each club was challenged to develop their own personalized mentoring program. The idea was to include a plan for growing membership. Have you done the following:

1. Has your club been involved and visible in community events?
2. Did you partner with other organizations for programs and events?
3. Did you have educational programs and invite the public? Were you successful with using these events to attract new members?
4. Did you contact lapsed members and learn why they chose not to renew their membership? Did you ask them to rejoin and become involved in club activities?
5. Have you reviewed the effectiveness of your club’s communication with the members? Did you utilize email, Face book, and other means of technology to keep your members informed without forgetting the members who do not have technological means of communication?
6. Did you take advantage of the local newspaper and other public forums to let the public know about your meetings, the service you perform in the community, scholarships and other programs your club promote?
7. Did you include your success stories in your end of year Mentoring Report?

I hope every club has had a productive year. If you did not get everything accomplished this year, make notes for your new officers so they can prioritize these items as they make plans for next year.

**Attention Board Members: Please check your information as listed and notify the State Office of any corrections or changes needed.**

**2011-2012 State Board Of Directors  
Executive Committee**

**President:** Sharon Tuttle, 907 E. Washington, Kirksville, MO 63501, 660-665-1076 dolphin7376@cablone.net

**President Elect:** Megan Broemmer, 4907 E. FM RD 94, Springfield, MO 65803, h. 417-884-8904, b. 417-841-4110, mbroemmer@med-pay.com

**Vice President:** Nancy Grey, 836 LaGrand Av, Sedalia, MO 65301, h. 660-287-0848, nancy.grey@att.net

**Secretary:** LuAnn Irby, 1412 A Jade Rd., Columbia, MO 65201, Cell: 660-651-4306, irby.luann@gmail.com

**Treasurer:** Sherry Jones, 6259 N Mercier St., Kansas City, MO 64118, 816-505-0874 lifelessons16@yahoo.com

**State Office**

**Executive Administrator**

**& Editor, Missouri Business Woman (MBW):**

Jo Coleman, PO Box 28243, Kansas City, MO 64188, b/fax 816-333-6959, jo.mofedbpw@gmail.com

**Standing Committees**

**Bylaws:** Tami Benus, 1808 Monroe St., Columbia, MO 6520, tami@trbcpa.com

**Finance:** Megan Broemmer, Vice President

**BWM Foundation President:** Betty Beason, 1703 Richmond Dr, Pleasant Hill, MO 64080, h. 816-540-2761, b. 816-540-3111, bjbeason@aol.com

**Individual Growth:** Peggy Cochran PO Box 890, Rocky Mount, MO 65072, 573-392-2225 cochranp@charter.net

**Issues Management:** Velvet Fackeldey, PO Box 1667, Lebanon, MO 65536, 417-532-4847, bpwvelvet@yahoo.com

**Legislative/Missouri Women's Network Liaison:**

Lorraine Whittington, 2707 E. Wickersham Rd., Joplin, MO 64801, h 417-623-3290 jlorraine@cablone.net

Angie Moran, 20665 Hottel Springs Rd., Seneca, MO 64865, h.417-776-2394, b.417-776-8333, f.417-776-2947, angela.moran@live.com

**Membership/Retention:** Kaci Moran-Pose, 20665 Hottel Springs Rd., Seneca, MO 64865, 816-809-8285, moran\_pose@sbcglobal.net

**Public Relations:** Connie McGinness, 24110 315th St, Maryville, MO 64468, h. 660-582-4898, b.660-562-2141 conniemac64468@yahoo.com

**Business Plan Task Force:** Megan Broemmer, President Elect

**Generations Taking Charge:** Carole Parson, 5126 Briarwood Ln., St. Joseph, MO 64506, h./b. 816-232-1235, caparson44@att.net

**Special Appointees**

**Domestic Violence Task Force:** Cathy Covington, 177 T-box Dr., Saint Clair, MO 63077, 636-629-0993, cathyconvington27@yahoo.com

**Leadership Conference Chair 2011:** LuAnn Irby, 1412 A Jade Rd., Columbia, MO 65201, Cell: 660-651-4306, irby.luann@gmail.com

**Leadership Conference Chair 2012:** Debora Biggs, 111 S. Glenstone, Springfield, MO 65804, b.417-869-2121, c.417-873-2032 dbiggs@nsozarks.org

**Meetings Coordinator:** Pam Adams, 17275 Highway HH, Mexico, MO 65265, pammyanny@msn.com

**Mentoring:** Betty Beason, 1703 Richmond Dr, Pleasant Hill, MO 64080, h. 816-540-2761, bjbeason@aol.com

**Nominations:** Sandy Majchrzak, 2010 Maxwell St. Apt.B, Rolla, MO 65401 h. 573-426-2012 smaze@fidnet.com

**State Conference Co-Chairs 2012:**

Erica Carmean, 1420 College Ave., Quincy, IL, 62031, h. 217-224-4331, erica.carmean@blessinghospital.com  
Pam Adams, 17275 Highway HH, Mexico, MO, 65265, h. 573-581-6824, pananny52@gmail.com

**State Conference Co-Chairs 2013:**

Kaci Moran-Pose, 20665 Hottel Springs Rd., Seneca, MO, 64865, 816-809-8285, moran\_pose@sbcglobal.net  
Tammy Rinehart, PO Box 548, Seneca, MO 64865, h. 417-291-5614, tkrinehart@hotmail.com  
**State Conference Fund Raising:** Bonnie Fay, 3504 Canyon Ridge Drive, Columbia, MO 65202, h 573-449-1845 c 573-881-1553, jbfay3035@centurytel.net

**Parliamentarian/Board of Directors Meetings:**

Ann Eck, 26574 MacArthur Drive, Maryville, MO 64468, h 660-582-4959, c 816-390-4929 manneck@cebridge.net

**Uniting With Military Women:**

Amy Bennett, co-chair, 323 N. Ryan's Way, St. Joseph, MO 64506, 816-233-3098, abennett@missouriwestern.edu

**Women's Health:** Melissa Moore, 29568 State Hwy RA, Jamesport, MO, 64628, h. 660-684-6485 mmore@cbcfamily.com

**ERA Updates:** Pat Houk, 1448 E Buena Vista, Springfield MO 65804-7300, 417-883-8489, prrfileamk.aol.com

**REGIONAL DIRECTORS 2011-2012**

**Northwest:** Vicki Silkwood, 611 Peacher St., Chillicothe, MO 64601, 660-646-1162, vsilkwood@gostatebank.com

**Director Elect:** Sandra Clay, 901 Saint Louis Ave., Excelsior Springs, MO 64024, mocityfabby@yahoo.com

**Northeast:** Evelyn Brown, 1301 Englewood Dr., Macon, MO 63552, h. 660-385-2859, b. 660-263-4123

**Director Elect:** Brenda Clema, 32411 State Hwy PP, Macon, MO 63552, c 660-651-5830, h 660-395-2878, bclema@ardentoutdoors.com

**Southwest:** Velvet Fackeldey, PO Box 1667, Lebanon, MO 65536, 417-532-4847, bpwvelvet@yahoo.com

**Director Elect:** Sharron Sutton 1819 E. 33rd St. Apt. 3D, Joplin, MO, 64804, h. 417-529-9195, sharron.sutton@sbcglobal.net

**Southeast:** Genevieve Gibson-Newman 923 Woods Mill Road, Ballwin, MO 63011, 314-276-4299, 636-386-5420

ggibson-newman@marykay.com

**Director Elect:** Cathy Covington, 177 T-box Dr., Saint Clair, MO 63077, 636-629-0993, cathyconvington27@yahoo.com

Articles to be published in the MISSOURI BUSINESS WOMAN should be mailed to the State Office before the 10<sup>th</sup> of the month preceeding publication date. All other BWM correspondence should be directed to specified officers listed above. The MISSOURI BUSINESS WOMAN is mailed to all BWM members upon payment of dues and to those who subscribe. Subscription price-\$2.00 per year.

**Congratulations to our  
2012 BWM Spring Members Showcase Winner  
Sharron Sutton of Joplin BWM**

*Nominated by: Lorraine Whittington PSP*

Sharron Sutton has been Joplin's BWM President for numerous years. Her dedication and support for BWM always steers Joplin and the local club in the right direction. Sharron is up to date with state and national rules and regulations; she has always made sure Joplin has correct information to move forward.

Sharron is always there for every single member if in need, she has been a good friend and a mentor to many members throughout her membership of 19 years. Sharron has held positions including Local, Regional and State. Sharron has shown her dedication and multi-tasking with her years of customer service with Amerisource-Bergen and now as a Tax Specialist with H&R Block. She has exemplified her knowledge throughout our meetings and will drop everything for a friend in need.

Unfortunately Sharron lost her house in the 2011 Joplin Tornado. While riding out the tornado in her Church, she believes that the experience has made her stronger and more in tune with the more important things in life.

Sharron demonstrates a true loyal BWM Member and will be running for State Treasurer 2012-2013. She is a truly dedicated to the BWM Mission.

Congratulation Sharron Sutton! Your efforts and enthusiasm is what makes this organization grow.



**Sign up to be a  
Business Women of Missouri Business Partner  
To find out how  
Go To: [www.businesswomenmo.org](http://www.businesswomenmo.org)  
Click the link "Business Partners"**

*Editor's Note: Due to the large amount of "mandatory" items such as bylaw revisions, I ran out of room for Local News. To those of you who contributed your local news, please accept my apology and keep sending your news and photos.*

**FIRST CLASS MAIL****WELCOME NEW MEMBERS** -----

CLAIRE	FAUCETT	GREATER OZARKS	1300216	claire@engage5w.com
AMANDA	DAVIS	SEDALIA	1300217	crtadvo1371@hotmail.com
CHARITY	FOWLER	SEDALIA	1300218	cflowler@proenergyservices.com
LORI	HANEY	SEDALIA	1300219	lori_haney@ymail.com
JUDI	KERBER	SEDALIA	1300220	judikerber2009@gmail.com
DENA	MCMILLIN	SEDALIA	1300221	dmcmillin@midamericawireless.com
TRENA	WOOLERY	SEDALIA	1300222	stwoollery@sbcglobal.net
ANGELA	CRAWFORD	SEDALIA	1300223	ak.crawford@hotmail.com
PEGGY	FAIRFAX	SEDALIA	1300224	
CHRISTINA	HODGES	SEDALIA	1300225	hodesgrn@yahoo.com
GAYLE	HAYDEN	HEART OF THE OZARKS	1300226	cwilson@cpgi.com
TERRI	NEILL	HEART OF THE OZARKS	1300230	
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SUSAN	DUNCAN	HEART OF THE OZARKS	1300233	
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KAREN	WAHL	THREE RIVERS	1300236	