



2017-2018 Executive Committee members were installed at the recent 96th Annual State Conference held at the Hilton Garden Inn in Joplin. New state officers for the Business Women of Missouri are: center front Presi-

dent Sheila Miller, back row (left to right): President Elect Debra Saffer, Treasurer Mary Clark, Recording Secretary Sandra Shermuly and Vice President Melissa Moore.

## Recapping the 96th Annual State Conference

Thank you all for coming and participating in our BWM State Conference. It turned out to be a great weekend to stay inside and enjoy our sisterhood. We began on a high note with great participation for the Generations Taking Charge Program. Young ladies were able to learn about interviewing, community participation, and much more. That evening we watched a movie with snacks.

Saturday marked the official opening of the Conference. The Joplin High School ROTC presented the colors, and Mayor Mike Seibert welcomed all to Joplin. The keynote speaker was Chris Burnside a Mary Kay Director. Impromptu speeches from Individual Growth region winners. We had a IG speaker representing all four regions. In the afternoon we were privileged to learn about self defense from Julie

Stringer, and we were shown "How To Navigate Facebook" by Stephanie Nissen from the Three Rivers BWM Club.

Membership awards were presented by Betty Beason. Cathy Covington presented Awards for the Issues Management Topics, and Teresa Massa presented the Legislative Awards. Debra Saffer presented Awards for Mentoring to three clubs.

Prior to the installation banquet, the group was serenaded by local entertainers, Doc McCready and Ashley McCready. New President Sheila Miller presided at Sunday's general session. Featured speaker was Amy Lane of the Lafayette House Women's Shelter.

Congratulations to all new officers in BWM. In all, our weekend with BWM sisters was a success.

*Submitted by Tammy Rinehart*

## The President's Message

It is hard to believe that the 2017-2018 year is underway, and I'm your State President. Seems like only yesterday that I was asking Mom about BPW and wanting to join the group.

I would like to give a very special THANK YOU to Past State Presidents, Jane Miller and Connie McGinness, for the beautiful installation of your Executive Committee and the Regional Directors. Another special thanks goes to PSP Sharon Tuttle for the beautiful wall hanging.



I have chosen "Piecing Lives Together" as my theme this year. As an organization, we have many lives that we have pieced together to make this a great organization.

### Business Women of Missouri Advertising Rates

Advertising for one year, which includes four (4) issues of the Missouri Business Woman (MBW), plus the Business Women of Missouri website (including business link):

#### Combo Rates ( MBW + Website)

- Business Card size  
plus Level 1 website \$40.00
- One Eighth Page  
plus Level 2 website \$55.00
- One Quarter Page  
plus Level 3 website \$75.00

#### Business Women of Missouri website only for one (1) year:

- Level 1: 3 1/2" x 2 \$8.00
- Level 2: 3 1/2" x 3 1/2" \$15.00
- Level 3: 3 1/2" x 5" \$35.00

Note: For a full or half size advertisement, contact the State Office at [jo.mofedbpw@gmail.com](mailto:jo.mofedbpw@gmail.com) or Business Women of Missouri, PO Box 28243 Kansas City, MO 64188. You may also contact the State Office at [www.businesswomenmo.org](http://www.businesswomenmo.org)

I have chosen the following as my goals for 2017/2018:

- Raise awareness of the increase of Domestic Violence, Human Trafficking and Child Abuse.
- Maintaining all clubs throughout the State, and increase membership by 5%.
- Get involved in your Community to make your club visible.
- Encourage members to use the Business Women of Missouri website and Social Media.
- Continue to support Women and the Families of Women in the Military.
- Pass the ERA for all people.
- Promote the Business Women of Missouri Foundation to empower Women through education.



*Sheila Miller  
BWM President  
2017-2018*

As we begin this year, I encourage all of you to make plans to attend the Leadership Conference August 4-5, 2017, at Budget Lodging in St Clair, Mo. I know that Micah is planning a great Conference.

We will start with a State Board of Directors Meeting on Friday Evening, which is always open to all members. And the Leadership Conference is on Saturday.

I look forward to seeing everyone as I make plans to attend all of the Regional Conferences. I would like to encourage all member to attend their Regional Conference.

And as we are "Piecing lives together", we need all members to get involved to meet my goals and the goals of this great organization.

Your President, Sheila

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BUSINESS WOMEN OF MISSOURI STATE OFFICE  
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816-333-6959 Phone/Fax

# Business Women of Missouri

## • 2017 - 2018 CALENDAR OF EVENTS •

### 2017

August 4	Executive Board Meeting	Budget Lodging, St. Clair
August 4	Board of Director Meeting	Budget Lodging, St. Clair
August 5	Leadership Conference	Budget Lodging, St. Clair
September 9	Southwest Regional Conference	(Venue TBA), Springfield
September 15-16	Southeast Regional Conference	Microtel Inn & Suites, Ste. Genevieve
September 23	Northwest Regional Conference	Hilton Airport Inn, Kansas City
September 30	Northeast Regional Conference	(Venue TBA), Paris
October 14-20	Business Women Week	
November 15	DEADLINE	Nominations for State Officers to Nominations Chair
December 1	Executive Board Meeting	Grand Plaza, Branson
December 1	Executive Committee Christmas Open House	Grand Plaza, Branson
December 2	Board of Director Meeting	Grand Plaza, Branson

### 2018


February 1	DEADLINE	Foundation Scholarship Applications
March 1	DEADLINE	Local Club President's Annual Report to State Office
	DEADLINE	Mentoring Report to State Office
	DEADLINE	Issues Management Report to IM Chair
	DEADLINE	State Foundation Report to BWM Foundation Treasurer
	DEADLINE	Legislative Application form to Legislative Chair
March 2-3	Legislative Conference	Baymont Inn, Jefferson City
April 1	DEADLINE	Individual Growth participants' names to IG Chair
	DEADLINE	Generations Taking Charge participants' names to GTC Chair
TBD	Lobby Day with Missouri Women's Network	Missouri State Capitol, Jefferson City
TBD	Northwest Regional Inspirational Breakfast	Kansas City Metro Area
April 20	Executive Board Meeting	Hilton Garden Inn, Independence
April 20	Board of Director Meeting	Hilton Garden Inn, Independence
April 21-22	2017 State Conference	Hilton Garden Inn, Independence



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## Issues Topics for 2017 - 2018

### Issues Management Topics 2017-2018

- Piecing Lives Together: Request a speaker to raise awareness on the topics of domestic violence, human trafficking and child abuse, and provide support to the agencies working with these individuals.
- Piecing Lives Together: We can support women in the military serving and their families.
- Piecing Lives Together: We can mentor and empower women through education and support our Business Women of Missouri Foundation.
- Piecing Lives Together: We can expand, encourage, and invite others in our communities to increase our membership.
- Piecing Lives Together: Encourage members to become more involved in the community to make your local more visible. This can be achieved by inviting guest speakers, advertising monthly meetings, and sending photos to local newspapers with information highlighting the work of each local. Keep President Shelia's goals in mind to accomplish this.

### Individual Growth Topics 2017-2018

- How can I piece lives together by encouraging my club to get involved in our community and as a result making our club more visible.
- Piece lives together by raising of Human Trafficking.
- Piece lives together by promoting the BWM Foundation to empower Women through education.

### Generations Taking Charge Topics 2017-2018

- How can I make difference in awareness of the increase of Domestic Violence, Human Trafficking, and Child Abuse?
- What would the passage of the Equal Rights Amendment mean for me, and how can I help to achieve ratification.
- What will I take away from taking part in the Generations Taking Charge program?

### Mentoring Topics 2017-2018

- Have each Club implement a plan to have older members mentor the newer ones.
- Have each Club implement a plan to contact/mentor club members that are absent from meetings.
- Have each Club implement a plan to get involved in the Community to make BWM more visible.



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Awards Presented at State Conference

Just One Woman Can Membership Awards

Succeed by leading in Growing Membership

Presented to the Local Club with the most new members between March 2016 and March 2017

1st place: Sedalia BWM - 9 new members

2nd place: Harrisonville/Cass County - 7 new members

Honorable Mention:

Heart of the Ozarks - 12 new members,

Note: Award given in recognition for outstanding recruiting but the club failed to submit their President's Annual Report which is a requirement to qualify for awards.

Motivate her BWM Sisters to Grow their Region

Presented to the Region with the highest percentage of membership increase between March 2016 and March 2017

Northwest Region BWM

Influence one person to join BWM

Presented to each member who recruited 1 new member between March 2016 and March 2017

- Robin Balke
Debbie Corcoran
Cindy Goalder
Beth Knight
Susan Luce
Brenda Moore
Martha Renfrow

- Cathy Covington
Roberta Freeman
LuAnn Irby
Meryline Kramer
Connie McGinness
Tara Myers
Sandra Shermuly

Convince two-four persons to join BWM

Presented to each member who recruited 2 new members between March 2016 and March 2017

- Cindy Weaver (2) Ruth Christain (3)
Betty Beason (3) Donna Hirner-Gardner (4)

Issues Management Awards

- Sedalia BWM
Harrisonville/Cass County BWM
Three Rivers BWM
Excelsior Springs BWM

Participation Awards

- Excelsior Springs BWM St. Joseph BWM
Maryville BWM Kennett BWM
Joplin BWM Hannibal BWM
Carthage BWM Columbia BWM

Legislative Award

- 1st Place Sedalia BWM
2nd Place Three Rivers BWM
3rd Place Harrisonville/Cass County BWM

Mentoring Award

- "Women Helping Women Award"
Sedalia BWM
Hannibal BWM
Harrisonville/Cass County BWM

A Basketful of Thanks!

The Foundation Board is pleased to announce that the Quarter Mania and 50/50 drawing added \$1402 to the scholarship funds! We were nervous about not having room for our silent auction at the State Conference, but with the approval of the state board, we held a Quarter Mania during the Sunday breakfast. This was a fun, fun fundraiser!

The Quarter Mania turned out to be successful thanks to the baskets donated by clubs and individuals. Members cast monetary votes for the best basket, and Connie McGinness' basket of homemade goodies won the honor. Connie donated her portion of the winnings to Foundation.

Thank you, BWM members for your generosity!





# Business Women of Missouri

## REGISTRATION FORM

### Leadership Conference St. Clair, MO

866 N. Service Rd. W, St. Clair, MO 63077  
Phone 636-629-1000  
Room Rate is \$99 ++ King Room  
\$94.99 ++ Dbl. Queen

**August 4 - 5, 2017**

### Budget Lodging

Leadership Package is \$40  
Package includes: Registration Fee,  
Meeting Materials, and Saturday Breakfast  
and lunch.

Please list each person who will be attending and the amounts paid for each.

There are no refunds for cancellations after the registration deadline.

BWM rate is guaranteed through July 4, 2017

**Registration Deadline - July 24, 2017**

## REGISTRATION FORM

P S P	S T B D	M E M B E R	V I S I T O R	PLEASE TYPE OR PRINT LEGIBLY Use An <b>X</b> In The Appropriate Column To Indicate Registration Status	<b>\$40</b> Registration Fee includes materials, Sat. brkfst & lunch	TOTAL PAID
				NAME		
					<b>\$40</b>	
				<b>TOTALS</b>		
				(Please add a \$10 late fee for registration after July 24)		

Local Club \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ email Address \_\_\_\_\_

Dietary restrictions, Please be specific: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Register online and pay using PayPal at [www.businesswomenmo.org](http://www.businesswomenmo.org),  
Or, mail completed registration form with payment enclosed (Make checks payable to BWM  
Business Women of Missouri, PO Box 28243, Kansas City Mo 64188

For any questions or concerns please contact: [micahweirich16@gmail.com](mailto:micahweirich16@gmail.com)

## Leadership Conference Scheduled For August 4, 5 In St. Clair

It is time to start making plans to participate in the August Leadership Conference. Friday, August 4, Sheila will preside at the board meeting. Board members are expected to attend, but other members are welcome. Saturday will be a busy day with three speakers on the agenda. Micah Weirich of Three Rivers is organizing the event and has provided information about the speakers. Register today!

**Lisa York** will lead a crash course in self-defense. She has a diverse, comprehensive background that provides a solid foundation for all that she does. She has over 11 years combined experience in coaching, teaching, and training people in self-defense, basic gun training, conceal carry training, and protection in/out of home.

Lisa is the founder of Midwest Personal Protection. She is a high energy, entertaining seminar presenter and self defense instructor. Her offerings include a variety of assertiveness, conflict resolution and self-defense training for females ages 11 years old and up in the form of group seminars, private trainings, workshops, ladies night-ins, home parties, college safety presentations and more in the St. Charles, St. Louis and surrounding areas.

Lisa is passionate about teaching and training personal protection, mostly because it is very personal to her. Lisa was abused at a young age, and as an adult continued to engage in unhealthy relationships. In 2012, Lisa was raped by an authority figure, she knew. She took that experience and vowed that she would teach as many females she could how to protect themselves and to believe in themselves.

**Sila Karacal** serves as the Assistant Prosecutor in Franklin County and handles domestic violence cases. We are honored to have her as a speaker this year for Leadership Conference. She was honored as Woman of the Year by the Three Rivers club this past year.

**Amy Eagan** is a business, career, leadership, team building, and culture coach. She will be celebrating her 11th Anniversary with The Quality Coach in December. The Quality Coach! is a full service business-educational, coaching and consulting group dedicated to helping others improve quality, customer retention, productivity and profits by leveraging the people side of their business.

Amy recently started her own business, Why Not Choose? The idea that this life is a GIFT is a belief she holds dear. Every moment is an opportunity to LIVE YOUR BEST LIFE and to help others do the same. She believes that we can have great work AND personal lives, each feeding the other. For the past 10 years, she has helped clients using a Coach Approach and Assessments for self-awareness and effectiveness with others. This is her passion and vocation!

Micah Weirich, Leadership Conference chair concludes, "It has been my goal to find interactive, intriguing, and motivated speakers. I hope to keep the conference light, fun, and upbeat as well as informative. I'm positive that everyone will take useful information away from this conference! I hope to see many of you at Budget Lodging in St. Clair in August!"

**Make plans to attend! Registration form is on Page 6**

## Local Club News



Sedalia Business Women installed 2017-18 officers May 4, at the Sedalia Country Club. From left to right: Michelle Sparks, director; Debbie Ulmer, secretary; Della Schnakenberg, treasurer; Mickalya Peters, 2nd VP; Jessica Buesing, 1st VP; Donna Hirner-Gardner, president elect; and Debra Andresen, president.

Three Rivers Business Women of Missouri recently awarded their first "Woman of the Year Award" to Sila Karacal. Sila serves as the Assistant Prosecutor in Franklin County and handles domestic violence cases. This is the first year that Three Rivers BWM has presented this award. Sila will be a speaker at the upcoming Leadership conference in August.



## Local Club News

### Excelsior Springs BWM Support Project Homeless Connect

The Excelsior Springs Business Women of Missouri passed a Resolution in support of a community event to be held in October for persons who are homeless or at risk of homelessness.



Project Homeless Connect will provide a One Day ... One Stop ... One Community event on Friday, October 27, 10 a.m. to 3 p.m. at Lewis Middle School. There are 12 to 15 chronically homeless living in Excelsior Springs at any one time. There are many other persons and families who need homeless services because they are living doubled-up with family or friends, at risk of homelessness, in Clay and Ray counties. This event will help to connect those people with needed services.

ESBWM members will also be helping to support the event as volunteers on that day.

Excelsior Springs was well-represented at State Conference. Members attending are pictured left: Standing: Jo Coleman, Martha Kirtley, Jane Miller PSP, and Sandra Clay. Seated center is BWM's new State President and Excelsior Springs' own Sheila Miller.

## Thank you

I would like to say Thank you to all the members that attended the 96th Annual State Conference in Joplin. Thank you for making it a success, I hope everyone liked the one day conference. The Foundation had a successful Paddle Party selling the themed baskets that were donated by local clubs and members.

Thank you to all the Board members for their support this last year. The board really surprised me with a beautiful photo album of my year as president. The album was created by Vice President Debra Saffer. I will cherish it forever. Again, Thank you.

Thank you to the PSP for the gifts as they welcomed me into the PSP group of special ladies. I look forward to supporting Sheila during her year as President.

Pictured above right is the newest PSP Sharron Sutton displaying the photo album of her year as state president.

At the right, Sharron is flanked by her state conference cochairs, Kaci Moran and Tammy Rinehart.





# 96th Annual BWM State Conference

The Joplin High School ROTC Honor Guard (Right) presented the colors at the beginning of the State Conference.

Mayor Mike Seibert (below) welcomed all to Joplin and took a few moments to proudly highlight the progress that Joplin has made since the tornado ravaged the city five years ago.



Chris Burnside, a very successful Mary Kay Cosmetics Consultant delivered a motivational keynote address, "Enrich, Inspire and Be The Change:"

Above right, Stephanie Nissen of Three Rivers spoke about "How to Navigate Facebook." She encouraged members to post and to add #BWMO17 to their posts.



At left, Julie Stringer used Three Rivers member Micah Weirich to demonstrate self defense tactics in her presentation, "Self Defense for Women".

***More BWM State Conference  
Photos in the Summer Supplement,  
available to eMBW subscribers.***



## Meet Your Regional Directors

Michelle Sparks of Sedalia says that she is honored to serve as this year's NW Regional Director. She looks forward to meeting members when she visits your local club meetings.

Michelle lives in Sedalia where she works full time at an elementary school. She has been a SBW member since 2003 and has served as local president twice and is currently serving as director for a second year. She has served in a variety of other offices and committee chairs. She enjoys helping out and giving back to the community.

Michelle is looking forward to another great year at the annual NW Regional Meeting. Please "Save the Date" of September 23, 2017. The meeting will be a brunch at the KCI Hilton. Hostesses will be Excelsior Springs and Chillicothe, Registration is at 9:00 am you may email Michelle at [chell.sparks@cmsdigital.net](mailto:chell.sparks@cmsdigital.net) with any questions.



*Michelle Sparks  
NW Regional Director*



*Irene Meyers  
NE Regional Director*

NE Regional Director is Irene Meyers. Irene is an active member of Hannibal BWM. She has been in the financial services industry since 2000. She holds a BS degree from Culver Stockton College and is Series 6, 63, 66 and 7 registered. Irene is married with four children and has ten grandchildren and one great grandchild. She is involved as a vice president for the Hannibal Free Clinic and is the chair for the Marion County Fund Council. She is a member of the First Christian Church in Palmyra where she serves as an Elder. She enjoys her flower and vegetable gardens; watching local sports; her grandchildren; and riding her bicycle.

The NE Regional meeting will be September 30 with registration and continental breakfast beginning at 9:00 with meeting called to order by 10:00. The Columbia club will be hosting the meeting in Paris, MO. Registration fee for the day is \$25.



*Angie Moran PSP  
SW Regional Director*

SW Regional Director is PSP Angie Moran. Angie served as president during the transition from BPW to BWM. During her 30 years of membership, she has held every office, except Secretary, which she says she will leave to everyone else.

Angie loves a challenge and has been involved with the GTC and IG programs working to increase their visibility.

She has been a tax associate for 34 years and owner of H&R Block office in Seneca Mo for 30 years. Her office partners with Bright Futures and the Seneca Elementary.

Angie and Earl have been married 42 years and have two daughters and five grandchildren. Both girls have always been encouraged to be active in organizations that promote women.

The SW Regional Conference will be Saturday, September 9, 2017. Location will be announced at a later date. Carthage will host the event.

Contact information is: SW Regional Director, Angela Moran, 417-529-2626 [angela.moran@live.com](mailto:angela.moran@live.com)

Cheryl Cantwell is the SE Regional Director, an independent consultant and business owner of Rodan + Fields, a skincare line that specializes in solutions to skincare issues beyond acne, like sun damage, sensitive skin, fine lines and wrinkles.

Cheryl has been a member of Three Rivers Business Women of Missouri since 2012 and has held the office of President, Vice President and is now Treasurer of the club. Cheryl lives in Leslie, MO with her husband, Bob and three very independent cats, Corky, TJ and Copper.

The SE Regional Meeting will be held at the Microtel Inn & Suites in Ste. Genevieve. The meeting will begin with an optional dinner at 6 pm September 15. The meeting will be from 10 am to 3 pm on September 16. Details are still in the planning stages and will be provided as they become available.



*Cheryl Cantwell  
SE Regional Director*

*All Members are invited to  
All Regional Meetings!  
All Regional Directors will  
WELCOME All to their meetings.  
Plan to attend All 4!*

## Meeting and Conference Information for 2017 - 2018

**August Leadership Meeting** August 4-5, 2017, St. Clair  
Reservation Deadline July 4, 2017  
Group Name: Business Women MO  
Lodging at Budget Lodging, 866 S. Outer Road, St. Clair  
636-629-1000  
King Room \$99++ Or Double Queen \$94.99++  
CANCEL L/T 72 HOURS NON-REFUNDABLE

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**December EC Reception, Foundation Auction and Board Meeting** December 1-2, Branson  
Reservation Deadline: November 4, 2017  
Group Name: Business Women of Missouri  
Lodging at Grand Plaza - 245 N Wildwood Dr. Branson  
Room rate \$97.65 inclusive  
Full Hot Breakfast Buffet - Refrigerators - Hot Tub -  
Indoor Pool.  
And Yes you can book additional nights...bring the family  
and spend the weekend!  
NOTE: Payment Policy

- Each member will be responsible for calling Branson Tourism Center to make their own individual Hotel reservations. Upon completion of reservation you will receive a confirmation letter with the same terms listed on the contract that you will need to sign and fax/scan/mail back to Branson Tourism Center.
- If you are paying by credit card you will receive an authorization form that will need to be signed and returned prior to reservations being confirmed.
- All reservations must be made thru Branson Tourism Center Monday thru Friday 9 am to 5 pm . 800-268-4014
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**March Legislative Meeting** March 2-3, 2018  
Jefferson City  
Reservations Deadline: February 2, 2018  
Group Name: Business Women Mo  
Lodging at Baymont Inn And Suites, 319 W. Miller St.  
573-636-5231  
Double Queen - \$78.00++ Breakfast Included  
CANCEL L/T 72 HOURS NON-REFUNDABLE

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**97th Annual Conference** April 20-22, 2018  
Independence  
Reservation Deadline: April 1, 2018  
Group Name: Business Women of Missouri  
Lodging at Hilton Garden Inn, 19677 East Jackson Drive  
King or Double/Double Room \$99.00++  
CANCEL L/T 72 HOURS NON-REFUNDABLE  
LESS THAN 72 HOURS NON-REFUNDABLE

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Meeting and Conference Information is provided by  
Mary Clark, pictured above during the State Conference.

Have you renewed your  
BWM membership?  
All dues are due now.



Business Women of Missouri

Missouri Business Woman Magazine

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FIRST CLASS MAIL

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## 2017 Scholarship Winners



Scholarship recipients who were present to receive their awards are pictured with Foundation President Linda Breckle on the left: Micah Weirich (Sue-Panetti-Lee Scholarship), Christina Houston (Hazel Kohring Scholarship), Sara Gammon (general scholarship),

and Megan Ley (general scholarship). They are flanked on the right by Scholarship Chair Cathy Covington and Committee members Ann Moyers and Sandy Majchrzak.