

State Conference Will Be In Independence April 20-22, 2018

By Vicki Silkwood, State Conference Chair

The 97th Annual State Conference is quickly approaching and I am excited!

Friday evening, following the Board Meeting a reception will be held for the outgoing president, Sheila Miller, featuring ice cream sundaes. Friday evening meal is on your own.

Our keynote speaker is Nancy Jackson, BPW National Past President. I know Nancy will get us fired up about the weekend! President Sheila has scheduled other speakers to inspire us.

The foundation will hold the Quarter Mania at the breakfast on Sunday morning. There will be lots of creative baskets to bid on. All proceeds will go to the Foundation scholarship fund.

The conference registration fee is \$150.00. This includes all meals, meetings and presentations except breakfast on Saturday morning. The hotel is furnishing guests a \$3.00 off coupon for Saturday breakfast making the cost \$5.95 plus tax. All other meals will be catered by the popular Hereford House Steakhouse, a Kansas City tradition since 1957.

Rooms at the Hilton Garden Inn in Independence, Missouri, are \$99.00 plus tax. The block is being held until March 26, 2018. Reservations after that date will be accepted upon availability. Bring your spouse, friends, and family and stay an extra day!

Nearby is Independence Center, a large shopping center anchored by Macy's and Dillard's, Bass Pro

Shop that spans 180,000 square feet, other shops, many restaurants and family activities are also in the immediate area. Downtown Kansas City is less than ten minutes away. Other attractions include the Kansas City Zoo and IMAX, Worlds of Fun and Oceans of Fun. Also close by is the Harry S. Truman Home and Museum and the Truman Presidential Library. Sorry, but the Kansas City Royals are out of town that weekend.

Fill out the registration form in this magazine, make your room reservation and be prepared for a weekend of fun, food and fellowship! See you there!

Registration Form is on Page 7



The President's Message

As I look back to April 22, 2017, when Past State Presidents Jane Miller and Connie McGinness installed the 2017/2018 State officers. I thought to myself "WHAT HAVE YOU GOT YOURSELF INTO NOW?" Then I kept hearing those little voices in my head saying "YOU CAN DO THIS!"



The August Board Meeting and Leadership Conference was held in St. Clair. Leadership Chair Micah Weirich provided us with three dynamic speakers. Amy Eagan of Quality Coach, Lisa York of Midwest Personal Protection and Sila Karacal an Assistant Prosecuting Attorney of Franklin County.

September was a very busy month as I attended all four Fall Conferences. The first stop was in Springfield for the Southwest Conference. Regional Director PSP Angie Moran had some sad news for all in atten-

dance as she announced that the Carthage Club was disbanding, but all the members of the club were all becoming Members at Large. All had become very good friends over the years and that would be meeting from time to time. Angie Foster from the Rapha House was their Speaker. Past State President Sharron Sutton will be representing the Southwest Region in the Individual Growth speak off at State Conference.



*Sheila Miller
BWM President
2017-2018*

The second stop was in Ste. Genevieve for the Southeast Regional Conference. Regional Director Cheryl Cantwell opened the meeting with a team building activity centered around creating a personal puzzle piece focused on my theme. Betty Crawford from Community of Mental Health spoke on Children of Domestic Violence. Stephanie Bennett and Tracy Carroll of A Friend's Place accepted donations that the group had collected. A Friend's Place is a family Violence Shelter. Cheryl Cantrell will represent the Southeast in the Individual Growth speak off at State Conference.

The third stop was the Northwest Region in Kansas City, Mo. Regional Director Michelle Sparks started the meeting with an ice breaker game. Their guest speaker was Kris Wade from the Justice Project of Kansas City, a survivor of human trafficking. Lanea Furst will represent the Northwest Region in the Individual Growth speak off at State Conference. Membership chair Ruth Christain announced that she had been working with a group of ladies that are interested in establishing a Business Women's Club. The new club will be called Greater Kansas City Club, and will be chartered March 24 at the Inspirational Breakfast.

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Business Women of Missouri Advertising Rates

Advertising for one year, which includes four (4) issues of the Missouri Business Woman (MBW), plus the Business Women of Missouri website (including business link):

Combo Rates (MBW + Website)

- Business Card size
plus Level 1 website \$40.00
- One Eighth Page
plus Level 2 website \$55.00
- One Quarter Page
plus Level 3 website \$75.00

Business Women of Missouri website only for one (1) year:

- Level 1: 3 1/2" x 2 \$8.00
- Level 2: 3 1/2" x 3 1/2" \$15.00
- Level 3: 3 1/2" x 5" \$35.00

Note: For a full or half size advertisement, contact the State Office at jo.mofedbpw@gmail.com or Business Women of Missouri, PO Box 28243 Kansas City, MO 64188. You may also contact the State Office at www.businesswomenmo.org

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PO Box 28243, Kansas City, MO 64188
816-333-6959 Phone/Fax

President's Message

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The last stop was the Northeast Region in Paris. Not Paris France! Regional Director Irene Myers opened the meeting by handing out pieces of a puzzle, which we put together. Their guest speaker was a Local Historian of Paris. Irene had planted leaves of her mother's African violet in little cups for all. I ended up with three, and now I have three new plants, which all need repotted and one is going to bloom. Beth Knight will be representing the Northeast Region in the Individual Growth speak off at State Conference.

In October the EC had a working weekend at the beautiful lake home Kenton and Brenda Reed. We worked on updating the Orientation Manual. We also all decided to attend Sedalia's chicken dinner.

At the December board meeting, The EC Christmas open house and

Foundation Auction was enjoyed by all. And by the way, if you remember the roll of toilet tissue with Santa on it, it did show up again!

At the board meeting the EC made a recommendation to amend Article X: Nominations, Section 3. Please take a minute to read the recommendation and the rationale in this edition of the MBW and be prepared to vote at State Conference.

Please consider running for state office, nomination chair Sherry Rolan announced that she had received the paper work the office of Secretary and Vice President, and that we still needed to fill the position of Treasurer. If anyone is interested in serving on the board, Please let Sherry know.

As I'm writing this before our Legislative Conference, I'm sure that Pam Adams led a great meeting.

Please plan to attend the State Conference at the Hilton Garden Inn in Independence April 21-22, 2018. We will begin the weekend on Friday evening with the board meeting, followed by the President's reception. We are planning to have ice cream and all the goodies that go on top. Our Keynote speaker will be BPW National Past President Nancy Jackson. Saturday Evening, we will install our new State Officers for 2018-2019. Sunday morning your New State President Deb Saffer will introduce her board and state officers for 2018-2019.

As I have almost reached the end of being your State President, I would like to give a BIG THANK YOU to you all, for believing in me. I couldn't have done it without all of you! I can almost hear all those little voices saying "YOU DID IT"!

Sheila Miller
BWM President 2017-2018

Proposed Bylaw Change

Amend ARTICLE X: NOMINATIONS, Section 3

Present form

SECTION 3. Following the close of nominations, each candidate shall make a two-minute presentation. The Executive Committee shall have the authority to waive the presentation if a candidate is unable to be present and has reported to the Chair of the Nominations before 4:00 p.m. on the first day of the annual state conference the reason for this absence.

Proposed form

ARTICLE X: NOMINATIONS

SECTION 3. Following the close of nominations, each candidate shall make a two-minute presentation. The Executive Committee shall have the authority to waive the presentation if a candidate is unable to be present and has reported the reason for this absence to the Chair of the Nominations no later than two hours before the opening session of the annual state conference.

Rationale: *To allow the Executive Committee to respond if the annual conference opens on Saturday instead of Friday evening.*



2018-2019 BWM State Officers

President Debra Saffer

Debra Saffer, of the St. Louis Metro BWM will be installed as State President at the 2018 State Conference. Debra Saffer has been a member of the St. Louis Metro BWM for 10 years. She has held various positions at the Local, Regional and State level and has served on the State Foundation Board. Debra has served as Treasurer of her local club, the Southeast Region and BWM State. She has served as Fundraiser chairperson and Membership chairperson at the local level. She has served as meetings coordinator and mentor chair and President Elect at the state level.

She has been married to Perry for 37 years and has two sons, two daughters-in law and twin grandsons. Debra has been employed as a Medical Technologist with Quest Diagnostics for 26 years. She likes to spend time with family, play with the grandkids and go camping.



President Elect Melissa Moore

Chillicothe BWM enthusiastically endorses Melissa Moore for the office of President Elect. She has served as President, Vice-President, Treasurer, and Secretary at the local level and Regional Director of the Northwest Region. Melissa has served in various board positions at the state level and is currently serving as State Vice President.

Melissa has been employed as an internal auditor with Citizens Bank and Trust Company for the last seventeen years and is a member of the Institute of Internal Auditors.

In addition to BWM, Melissa is a member of the Jamesport United Methodist Church where she serves as Secretary. She also serves on the Jamesport Jr. Livestock Fair Board and is a member of the Jamesport FFA Alumni Chapter.

Vice President Donna Hirner-Gardner

Sedalia BWM believes Donna Hirner-Gardner to be an excellent candidate for the office of Vice President and thereby endorse her for the position. Donna has been a very active member in Sedalia having served as President, President-Elect, 2nd Vice President and Secretary. She has two daughters, two sons-in-law and four grandchildren.

Donna has a degree in Special Education and a Master's in Education with an emphasis on I.T. She works at St. Paul's Lutheran School teaching 5th and 6th graders. In addition to BWM, Donna is a member of the Women of the Moose and a member of the Ladies of the Shrine.



Recording Secretary Ann Moyers

The Hannibal BWM proudly endorses Ann Moyers for the office of Recording Secretary. Since joining in 2010, Ann has been an active and supportive member at the local, regional and state level. At the local level she is currently serving a second term as President. Ann has also served as 1st Vice President, Secretary and Chairman of the Local Foundation Committee in Hannibal. Under Ann's leadership, the local's most important fundraiser, Folklife Bread Pudding Booth, has proven to be very successful.

Ann has served as Northeast Regional Director and is currently serving on the State Foundation Board as Secretary and is a member of the Scholarship Committee.

For thirty-two years Ann has worked at General Mills where she belongs to the women's group and participates in the bowling league. She has been a USBC (National Governing Body for bowling) delegate to State Convention for 10+ years and is on the NE Missouri USBC Board. Ann also sells Longaberger Baskets.

2018-2019 BWM State Officers

Continued

Treasurer

As of publication date, two members have expressed an interest in the office of Treasurer, but no paperwork was submitted prior to the November 15 dead-

line. Therefore, the candidates will have to be sponsored by a local club and have their names submitted according to the state bylaws. Full details are in the manual.

MEMBERSHIP/RETENTION

*From Membership/Retention Chair Ruth Christain,
Harrisonville/Cass County BWM*

Happy Spring Ladies!

Thank you to the members who have recruited new members and to the clubs who have been able to maintain membership from last year. I am certain that members/locals have been diligent in attempting to maintain AND grow membership by 5%. I would be among the first to admit this is very challenging.

We have added one new club:
The Greater Kansas City BWM.

YET- -we have not attained that 5% increase in membership. We have one and a half months to achieve this goal.

I am asking for your help:

REMEMBER and RECRUIT women you know or just met including relatives, acquaintances, business and professional contacts and invite them to attend meetings and events.

The reward for your successful recruitment allows you a \$10 gift card of your choice: Walmart, Target, or Quick Trip. If you have not already indicated your preference, please let Jo Coleman at the state office know as these will be presented at the State Meeting. Thank you for your dedication to the cause. I appreciate the opportunity to have served as the Membership/Retention Chairperson.

Regardless of whether or not we achieve the 5%, we have tried!



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**2018 Business Women of Missouri State Conference (BWM)
Exhibitor/Vendor Registration Deadline (4.1.2018)**

Name of Organization/Business: _____

Address: _____

City/State/Zip: _____

Contact Person: _____ Email: _____

Phone (day): _____ Phone (evening): _____ Fax _____

\$50/table **Late registration fee:** \$75/table (after date 4.1.2018).

of 6' foot table & Exhibitor/Vendor spaces needed: _____ Total for Exhibitor/Vendor Space \$_____.
Electrical outlet will be available near each table. If additional equipment is needed there will be a charge.

Set Up- Saturday April 21st any time after 7am

Exhibitor/Vendor Hours: Saturday April 21st (9am – 5:00 pm)

(Exhibitor/Vendor will be located by walkway between hotel and Hereford House restaurant.) Signage will be set up in walkway that vendors are open to public.

By signing this form your organization agrees to pay the Business Women of Missouri \$_____/table for a 6ft space AND ¼ page Conference Program Book advertisement. (Exhibitor/Vendor space includes a 6' table only. Any additional area used will be charged an additional space fee.)

Room space is limited. Tables reserved on first come basis after payment is received.

Full payment must accompany this agreement. Send signed agreement and check payable to BWM Conference 2018 to:

Mary Clark, BWM State Fundraising Chair
6143 West 120th Street, APT 94, Overland Park, KS 66211
Email: mclarkoh@yahoo.com Phone: 330/592-2727

In consideration for being permitted to rent a space from the Business Women of Missouri (herein BWM) for the 2018 State Conference at the Hilton Garden Inn, in Independence, MO, April 21st, 2018, the undersigned hereby releases and forever discharges BWM from any and every claim, demand, action or right of action of whatever kind of nature, either in law or in equity arising from or by reason of any accident which may occur as a result of the space at the hotel for the state conference of BWM or any activities in connection with such rental, whether by negligence or not.

The undersigned further states that he/she has carefully read the foregoing and knows the contents hereof.

Print Name: _____ Signed the _____ day of _____ 2018.

Signature: _____

Amount Enclosed: \$ _____ Check Number: _____

Cancellations received after 4.15.2018 will not receive a refund.

Returned check fee is \$35.00.

Received by: _____ BWM 2018 State Fundraising Chair

Revised 01/25/2018



REGISTRATION FORM

Business Women of Missouri

2018 State Conference

April 21- 22, 2018

Hilton Garden Inn Independence
 19677 East Jackson Drive
 Independence, Missouri, 64057
 TEL: +1-816-350-3000 FAX: +1-816-897-0655

Conference Room Rates* are:
Deluxe King \$ 99++
Deluxe 2 Dbl Bed \$ 99++

* After March 26, BWM special room rate expires (rates will be higher and subject to availability)
 * Please have all roommates names available when making your reservation.

REGISTRATION DEADLINE IS APRIL 10, 2018

Conference Package is \$150

Package Includes:
 Registration Fee, All Meetings & Presentations,
 Friday Night Snacks, Saturday Lunch & Dinner &
 Sunday Breakfast. TOTAL PRICE for Conf. PKG is \$150

AFTER APRIL 10, A \$25 LATE FEE WILL APPLY

You may pay with a check** made to: BWM
 Mail your check with your completed registration form to:
 BWM State Office, PO Box 28243,
 Kansas City, MO 64188

If you choose to pay by credit card, you may use
 PayPal at www.businesswomenmo.org
 When using PayPal, please indicate what payment is for.

NO REFUNDS After April 16, 2018

PLEASE PRINT LEGIBLY AND COMPLETE ALL INFORMATION

Name _____
 Address _____
 City _____
 ST _____ ZIP _____ Home Phone: _____ cell _____
 email _____
 Local Club _____
 First Time State Conference Attendee (circle one) YES NO
 Special Dietary Needs BE SPECIFIC _____

Put an "x" in all boxes that apply to you					
PSP	ST BD	REG DIR	MBR	LC PRES	Guest

Please indicate all events that you are paying for	Amount	Total
Conference package	\$150	\$ _____
Do you plan to attend the President's Reception after board meeting on Friday? (circle one) YES* NO		
Saturday Lunch @ guest rate	\$ 25	\$ _____
Saturday Banquet Dinner Guest Rate	\$ 50	\$ _____
SATURDAY BANQUET ENTREE CHOICE _____ CHICKEN _____ STEAK		
<i>(Those who do not indicate their preference will be served chicken.)</i>		
Late Registration Fee (After April 10)	\$ 25	\$ _____
TOTAL AMOUNT ENCLOSED		\$ _____

** \$35 NSF Charge for all returned checks.
 Any reservations that result in a no show will be billed.

Legislative Conference Discussed Topics of Interest to Missouri Voters

The 2018 Business Women of Missouri Legislative Conference was held recently. The new site and their employees were a good choice



BWM members listened intently to a speaker during the recent Legislative Conference.

Regardless of last minute adjustments to the agenda due to cancellations and the turmoil in Jefferson City, we still accomplished pretty awesome things.

Following dinner on Friday we heard from Jessica Padhola from the Kansas City/St. Louis "We Are Missouri" Committee to Repeal Right to Work in Missouri. She explained the meaning of Prevailing Wage, what Right to Work will do for all Missourians whether you belong to a Union or



Jessica Padhola addressed the group about Right to Work.

not. She used her own life experiences to help everyone understand the ramifications of recent legislation. She also discussed, her visits to the Capitol and the atmosphere in the building. She shared packets for all so they could take home for their family and friends to help in the educational process.

Saturday morning following breakfast, we heard from Cathy Covington regarding Domestic Violence and what services are available. She also explained about the program that she works for called ALIVE. She also provided information about CASA and how it all works together for the safety of both mothers



and children. She gave us Hot Line phone numbers that we may use if we need to help someone. Cathy also discussed and answered questions regarding the issue of Human Trafficking that is very much alive in Missouri. Linda Fischer reported that she had been to the Capitol on Wednesday before the conference and spoke about how her visit had gone. She commented that this visit was different than any other that she has had in the past number of years. She did not feel that the Capitol atmosphere was welcoming to state residents.

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**You may register for
2018 State Conference
online
www.businesswomenmo.org**



Legislative Conference

Continued from page 8

We reviewed our current Legislative Platform and added two bullets to cover school safety and human trafficking. The revised platform was accepted and will be presented to the membership at state conference in April.

We discussed what we could do to help pass SCR41 and HCR56 that are Equal Rights Amendment (ERA) Ratification bills that have been introduced since the first of the year. As many of you know the Senate SCR41 had committee hearing on February 20, 2018 and now needs to be pushed for a vote.



State Meetings are always a good time for members of other clubs to reconnect. Ellen Hill of St. Louis Metro and Sandi Stegeman of Three Rivers took advantage of the moment.

HCR56 has only been read and needs to go to committee for a hearing and a vote. There is an immediate need for information regarding the ERA to be corrected. Some legislators and voters think that WOMEN'S Rights are covered by the U.S. Constitution Amendment 14. Those people feel that there is no need for the passage of ERA.

Attendees were given information regarding the need for action on their behalf. All in attendance were challenged to write letters and/or emails to Senator Mike Kehoe and to their own Legislator. It would also be good to write to Senator Schupp to voice your support of the ERA and the bill. Senator Schupp sponsored SCR41 solely. There are 22 sponsors of the HCR56 ERA ratification Bill in the House.

Speaker Contact Information:
Jessica Podhola: WE ARE MO
(Repeal Right to Work)
cell phone: 816-492-8878

Cynthia Davis: cynthia4missouri@gmail.com
for newsletter and Pod Cast:
homefront@cynthiadavis.net



Cynthia Davis spoke on holding our elected officials accountable.

In the afternoon we heard from past Missouri Representative Cynthia Davis from the St. Charles area as to how to hold our Legislators accountable.



Sedalia BWM was represented by Donna Hirner Gardner, Michelle Sparks and Linda Fisher.

I would like to express my appreciation for all the discussion and interaction at this conference.

Pam Adams, Legislative Chair



BWM Legislative Platform

Preamble

Because the Constitution is the fundamental law of the land and all statutory rights derive from, the passage of the Alice Paul Equal Rights Amendment shall stand and remain foremost above all other items which may appear on the Legislative Platform of the BUSINESS WOMEN OF MISSOURI.

The Alice Paul Equal Rights Amendment

Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.

Action Items

To insure the introduction and passage of legislation and to insure appropriations for implementation at state and local levels, BUSINESS WOMEN OF MISSOURI shall actively work and support:

Economic Equity

- Advocate to secure equity in Social Security and retirement benefits for all persons.
- Advocate to educate and actively unite to pass The Equal Rights Amendment in the State of Missouri: to secure equal treatment and pay equity for all persons.
- Provide information, education and training for access to employment opportunities for all persons.
- Promote affordable, creative and quality dependent care programs for people of all ages.
- Promote a fair and livable wage and affordable housing.

Health

- Advocate for availability of and access to affordable physical and mental health care.
- Advocate for equal funding for research into the health care needs of all persons.
- Promote programs for education and treatment of all health care issues.
- Support improvements and equality in the coverage of preventive medical measures, family planning, prenatal care and long-term care.

Civil and Social

- Promote programs for education and treatment of abuse, including but not limited to family violence and sexual assault.
- Support the election and appointment of qualified individuals to public office who endorse the objectives and goals of the BUSINESS WOMEN OF MISSOURI Legislative Platform.
- Promote the inclusion of women in all legislative processes and research studies regarding women's issues.
- **School Safety: Advocate for the safety of all children including the school setting.**
- **Promote Programs creating awareness of Human Trafficking.**

Revised by addition and approved March 10, 2018

Editor's Note: The following information excerpt is from an article in the the Kansas City Star, Mach 21, 2018, by Dave Helling.

Think About It . . .

“ . . . The debate over whether an elected leader should vote their judgement, or reflect their constituents' views is one of the oldest issues in politics.

“Your representative owes you, not his industry only, but his judgement; and he betrays, instead of serving

you, if he sacrifices it to your opinion,” said Edmud Burke in the late 1700s.

Blake would beel quite at home in the current environment.

He also offers a framework for the 2018 midterm elections: If you oppose your representative's judgement, you can't expect to change his or her mind.

You'll have to vote for someone else.”



Business Women of Missouri Foundation



This year the BWM Foundation is holding the annual fundraising Quarter Mania at the 2018 BWM State Conference! Each local club is encouraged to bring a theme basket (or as many as you would like) with a \$25-\$50 value. Some of many ideas include: wine, garden, spa, children, car wash, food.

The Quarter Mania paddle party will take place at the Sunday morning breakfast!

The proceeds of this Quarter Mania paddle party will benefit the BWM Foundation scholarship fund.

Individual monetary donations are always welcome.

This is a fun and creative challenge for everyone!





Business Women of Missouri

Missouri Business Woman Magazine

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Visit your website:

www.businesswomenmo.org.

Kudos to Stephanie Nissen, Three Rivers BWM who has worked many hours to get our website updated, secured, checked and rechecked to make sure everything is working properly. That is a VERY BIG JOB, and simple words of thanks seem hardly enough.

Stephanie reported that she is so excited to say that all of the Member User Logs on the website are now updated! Every member (who has an email address) should now be able to login to the website. If anyone has trouble logging in, please email her at bwmwebsitechair@gmail.com.

Her work should not be in vain. Please **use** your website. **Visit** often, use it for registrations and send her info. She offers these reminders:

- Email for the website is bwmwebsitechair@gmail.com.
- Please submit all events so they may be added to the website – local club events, conferences, meet-ups, etc. All of that can be posted on the website.
- If you have blog posts you've written, PR pieces about your local club, please submit them so they can be highlighted on the website.

Social Media Update

It continues to be a challenge to keep up with social media changes, but that is how we can grow and bring the future generations in to carry on the long standing traditions of the Business Women of Missouri organization.

We now have two opportunities on Facebook to reach members and perspective members.

1. BWM Business Women of Missouri Page* is an informational page for someone looking for an organization and wants to know what we are about. It is also for sharing limited meeting notices and historical and current issues. A link to the state website is always available on this page.
2. Closed Group Page* is for BWM-Business Women of Missouri for members only. You must be a member to view content. Dialog is welcome.
If you should have any questions, please don't hesitate to message me on Facebook or email me: goaldertransportation@hotmail.com.